

best *in class*

A rising star, Dr. Chris Chung swept the 2007 dissertation awards in international business among professional associations in the United States, Europe and Canada. Of the many universities recruiting him, he chose FIU. "I was eager to join the already-strong group of faculty in international business."

Faculty

My passion:

International business. Specifically, I'm interested in international joint ventures. Compared to stand-alone organizations, international joint ventures are simultaneously cooperative and competitive by nature. I find the dynamics fascinating.

My teaching philosophy:

I strongly believe that the case-study method is critical in developing and enhancing the knowledge base, personal skills and imagination of my students. Since business issues are characterized by ambiguity, complexity and uncertainty, my role as a teacher is not about giving the right answers – it's about asking the right questions. The case-based method really helps students develop their critical-thinking and problem-solving skills.

Why FIU?

The strength of the middle "I" of Florida International University attracted me to join the university. U.S. News & World Report ranks us among the top international business schools in the United States for international business: in top 15 for undergraduates, in top 25 for graduate programs, and No. 4 among one-year International MBA programs.

My dream:

It's a work in progress. I want to help my students develop confidence in their personal knowledge and skills. At the same time, it's also important to me that they work with others toward a common purpose.



Chris Changwha Chung, Ph.D.

Assistant Professor of International Business

Before his life in academia, Dr. Chung worked for multinational corporations in cross-border mergers and acquisitions and international joint ventures.

"With a widely diverse, multinational faculty, FIU offers an education on a global scale."



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