Joyce Elam joined FIU in 1990 and has since overseen the exponential growth of the College of Business Administration. “Despite our relative youth as a business school,” she says, “we have gained a great reputation for academic excellence. Our students are ready from Day 1 to begin adding value to the companies that hire them.”

My passion:
To help women to develop as leaders. While today about 50 percent of entry-level positions in businesses are occupied by women, that number falls to less than 10 percent of women in senior executive positions. I enjoy helping women discover their potential and understand the path to take so they can begin to lead.

On what she hopes students take away from the FIU College of Business Administration:
Our students are the leaders of the future business environment and as leaders, they have a responsibility to deliver for their share holders, but also to be contributors to their community.

On the college’s alumni:
I am very proud of our alumni. If you look at the business and civic leadership in South Florida, you will find that group of individuals dominated by graduates of the FIU College of Business Administration. Our alumni are making an incredible difference in this community, not only in its economic development but in its civic engagement.

My dream:
My dream is to establish a center for women’s leadership offering executive programs in development, an active research program, and an annual recognition event honoring women who have demonstrated extraordinary leadership in our community.

“I am proud of our students because they are so dedicated and passionate about getting an education.”