

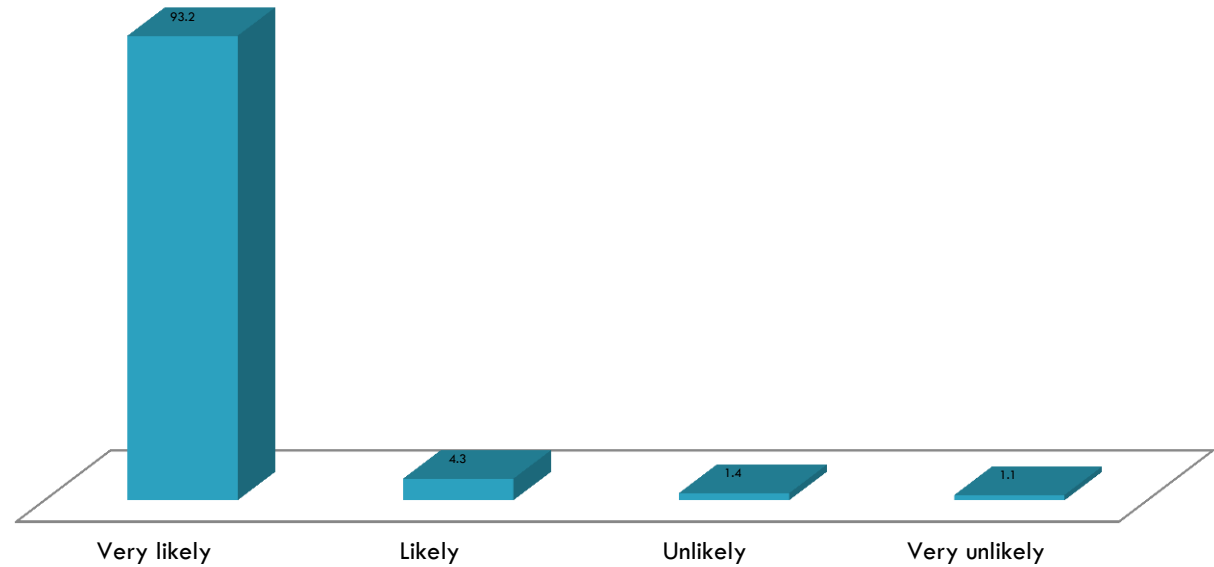
PULSE OF THE LATINO VOTER: FLORIDA (OCTOBER 25, 2012)

School of International and Public Affairs at FIU-Miami Herald-Newlink Group

Likely Voters

Q4. How likely are you to vote in the November 2012 presidential elections

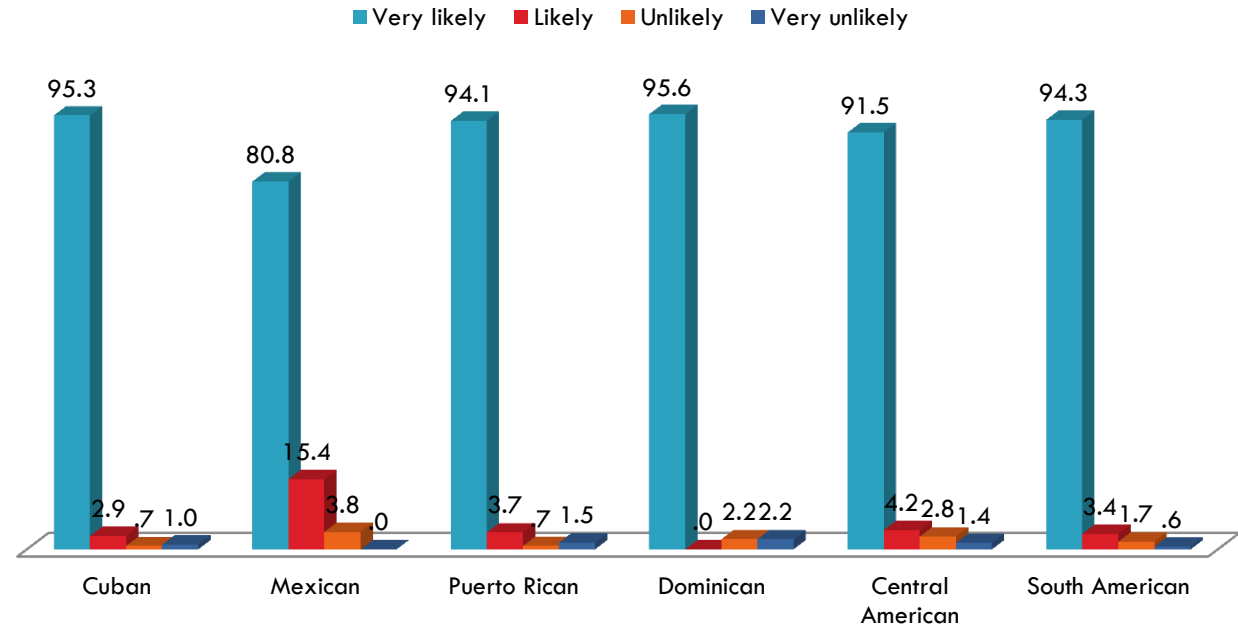
Q4. How likely are you to vote in the November 2012 presidential elections



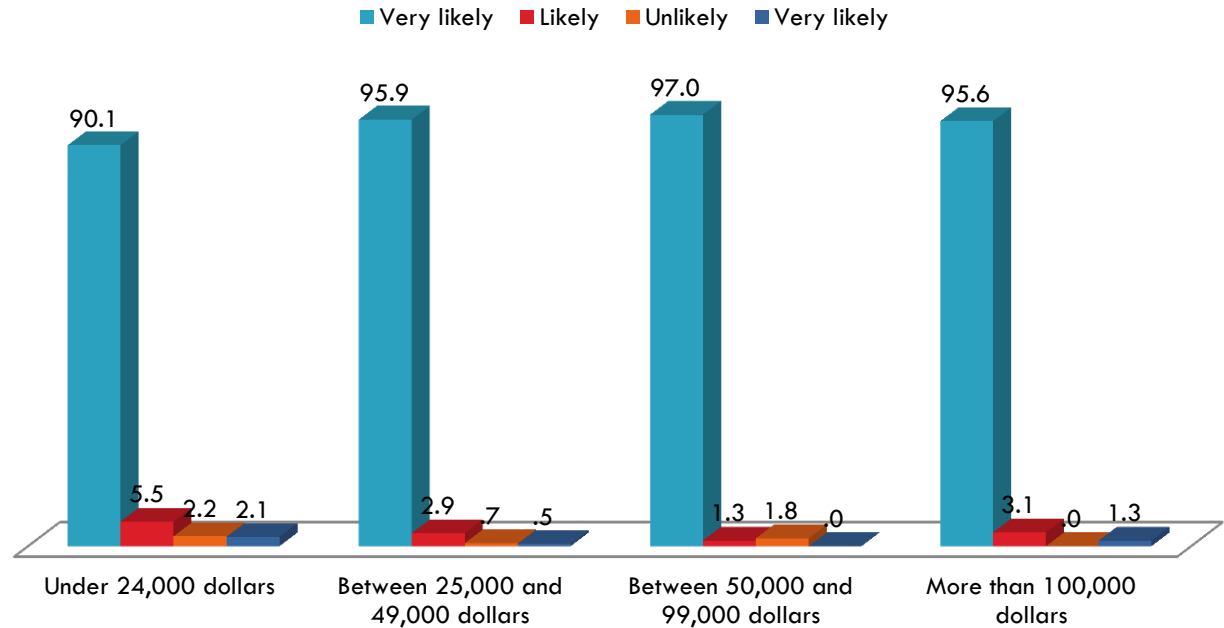
Q4. How likely are you to vote in the November 2012 presidential elections

| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|---------------|-------|------|--------|----------------|----------------|----------------|--------------|
| Very likely | 93.2 | 95.2 | 91.8 | 84.8 | 93.5 | 94.6 | 93.3 |
| Likely | 4.3 | 3.8 | 4.7 | 12.8 | 4.1 | 2.7 | 4.4 |
| Unlikely | 1.4 | .6 | 2.0 | .0 | 1.2 | 1.8 | 1.4 |
| Very unlikely | 1.1 | .5 | 1.5 | 2.4 | 1.2 | .9 | .9 |

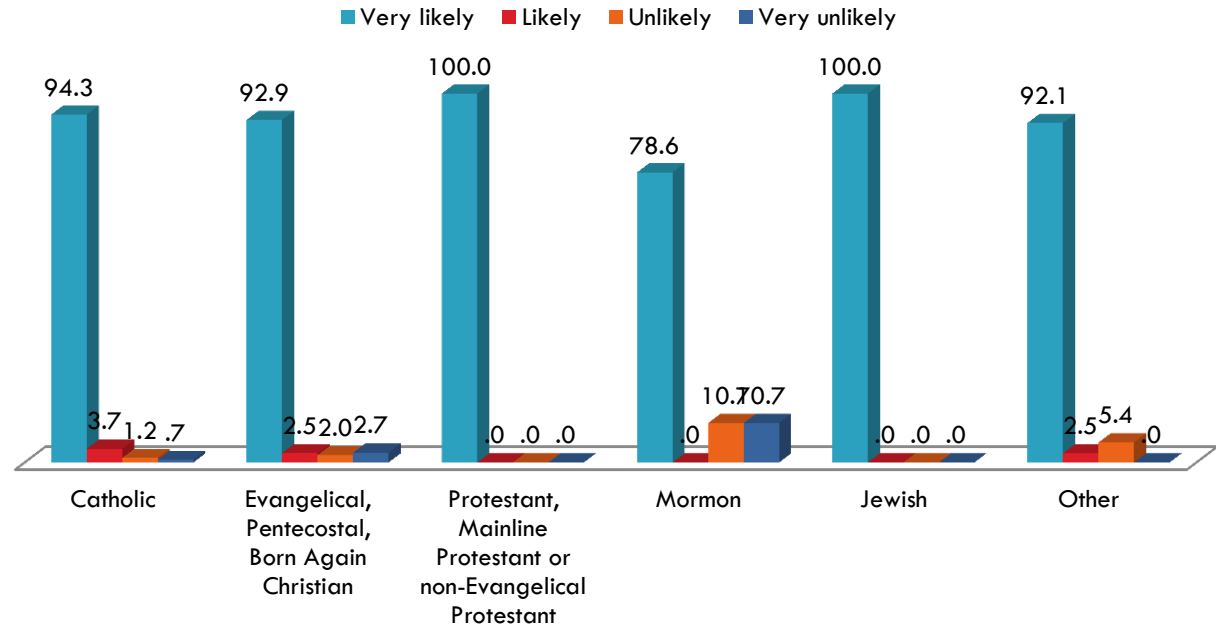
Q4. How likely are you to vote in the November 2012 presidential elections



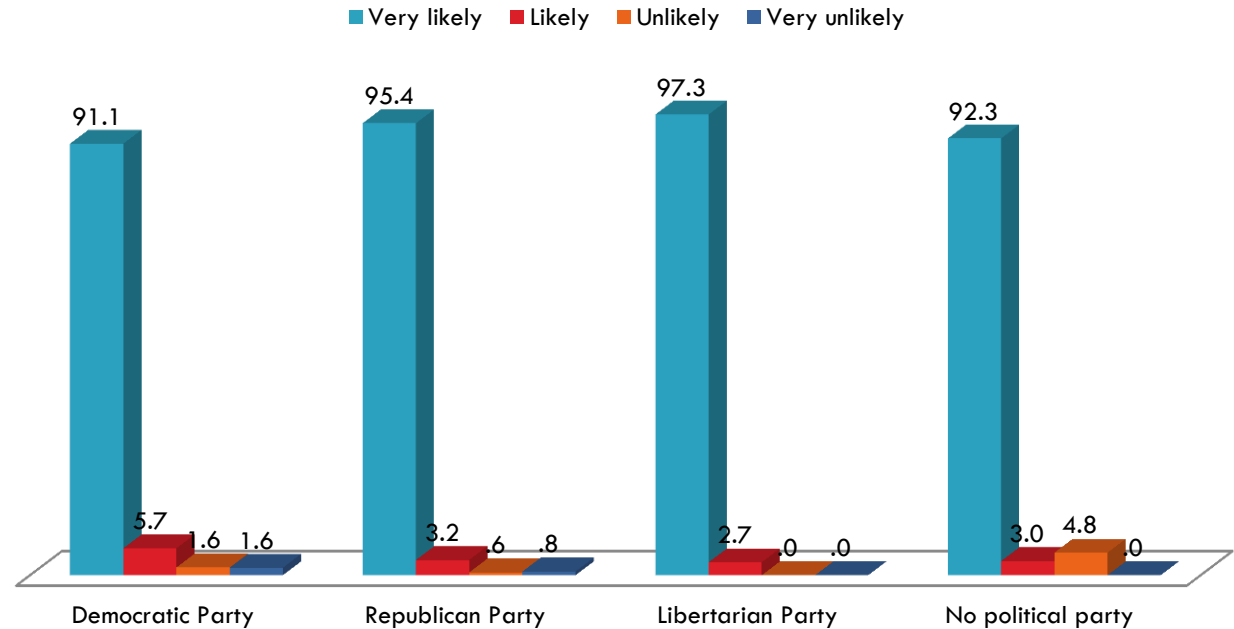
Q4. How likely are you to vote in the November 2012 presidential elections



Q4. How likely are you to vote in the November 2012 presidential elections



Q4. How likely are you to vote in the November 2012 presidential elections

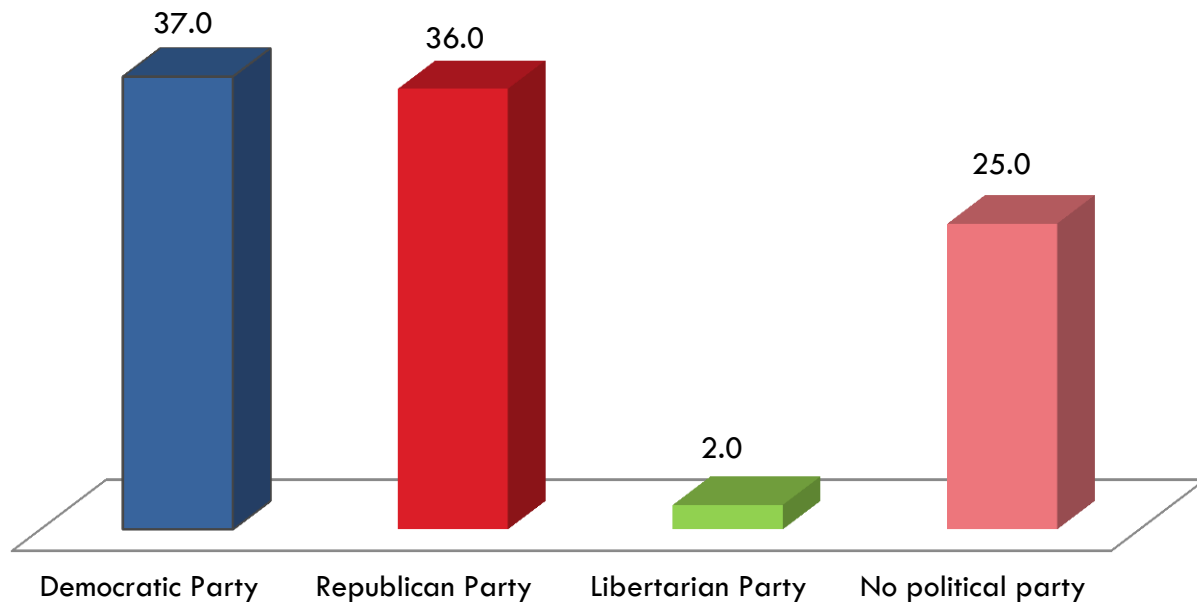




Party Identification

With which political party do you most identify today?

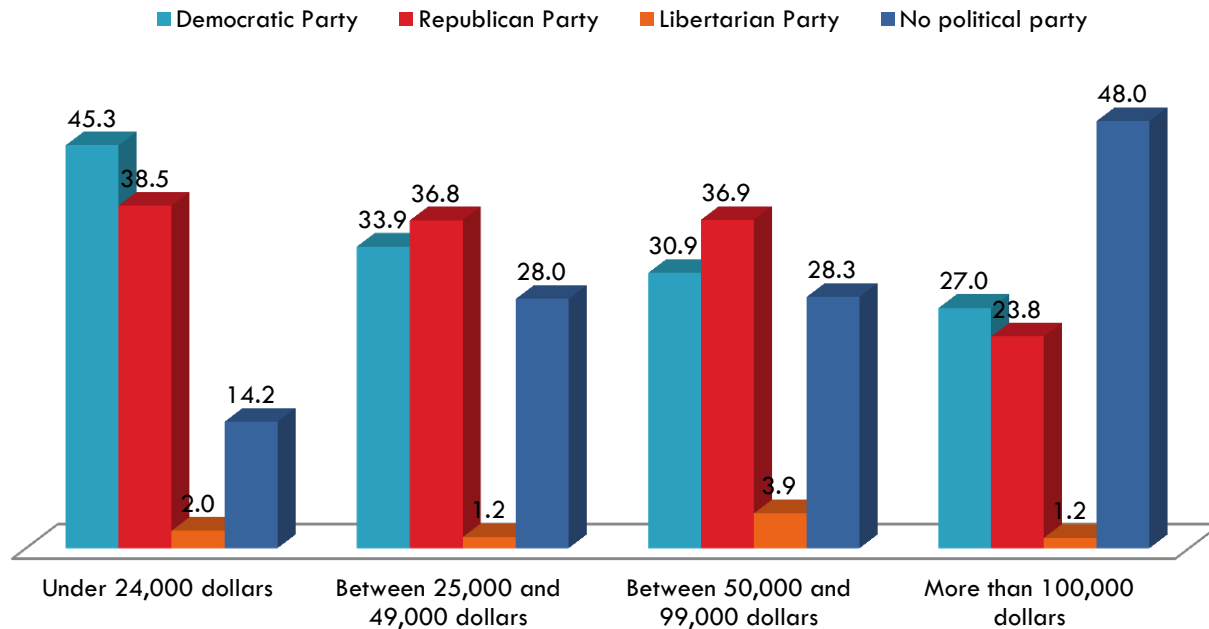
With which political party do you most identify today?



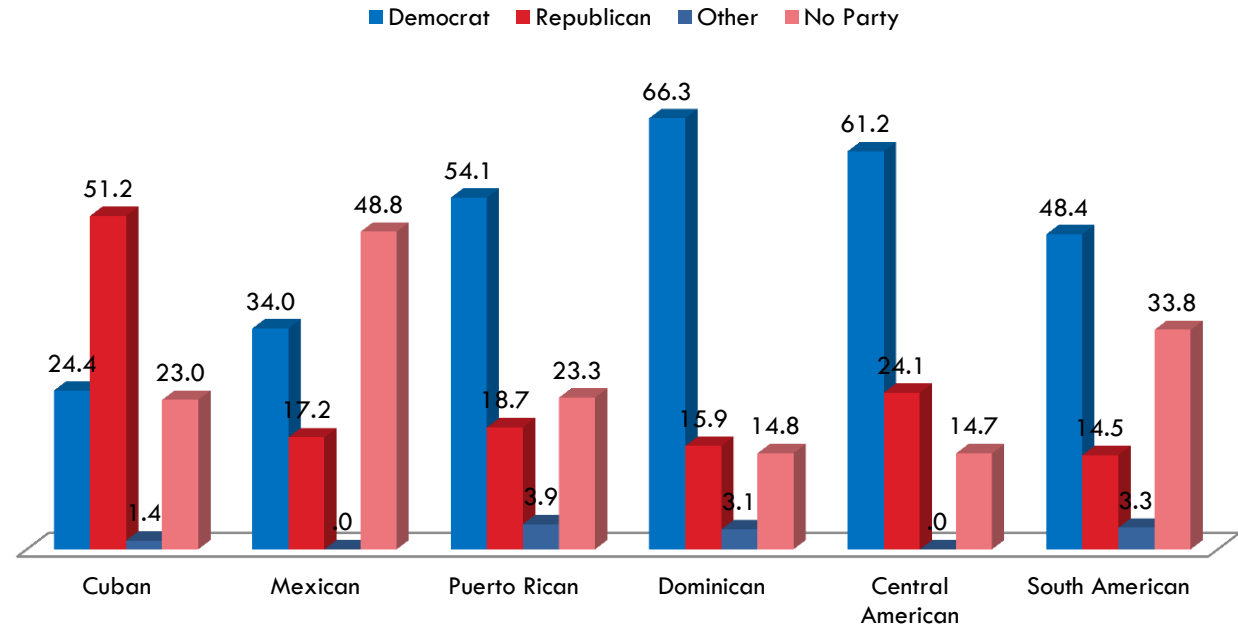
Q5. With which political party do you most identify today?

| | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|--------------------|------|--------|----------------|----------------|----------------|--------------|
| Democratic Party | 33.9 | 39.5 | 53.7 | 29.6 | 37.5 | 35.1 |
| Republican Party | 29.1 | 41.4 | 22.5 | 29.3 | 32.7 | 43.4 |
| Libertarian Party | 2.8 | 1.3 | 1.8 | 4.5 | 1.7 | 1.9 |
| No political party | 34.2 | 17.8 | 22.0 | 36.5 | 28.2 | 19.6 |

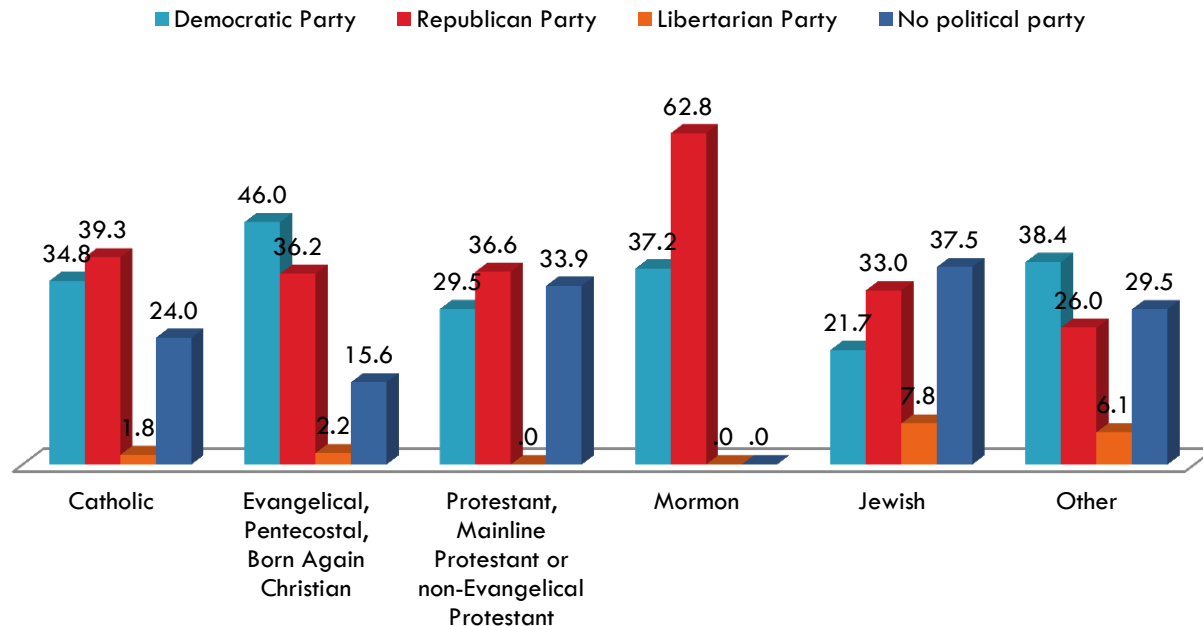
Q5. With which political party do you most identify today?



With which political party do you most identify today?



With which political party do you most identify today?

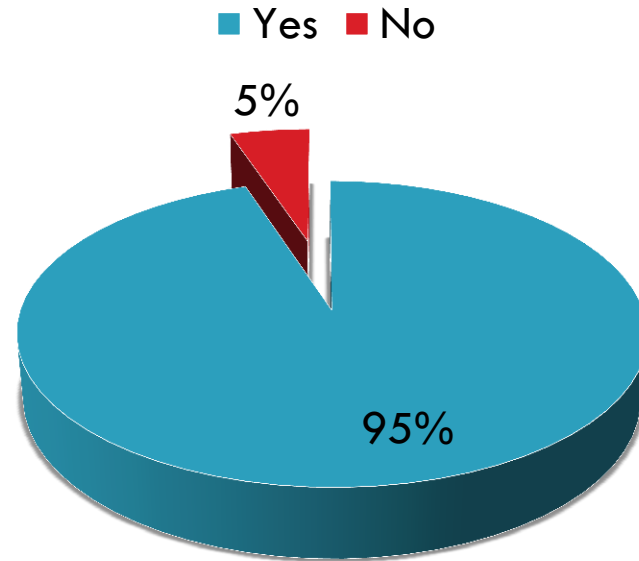




Debates

Did you watch or Listen to any of the
presidential debates?

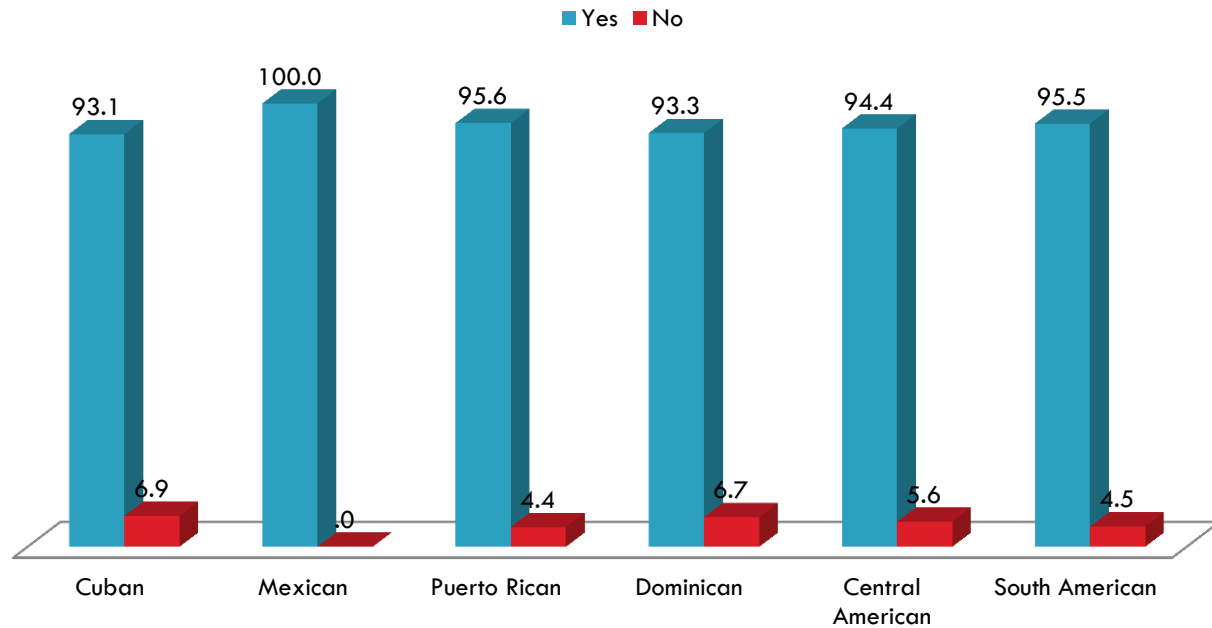
Did you
watch or
listen to any
of the
presidential
debates?



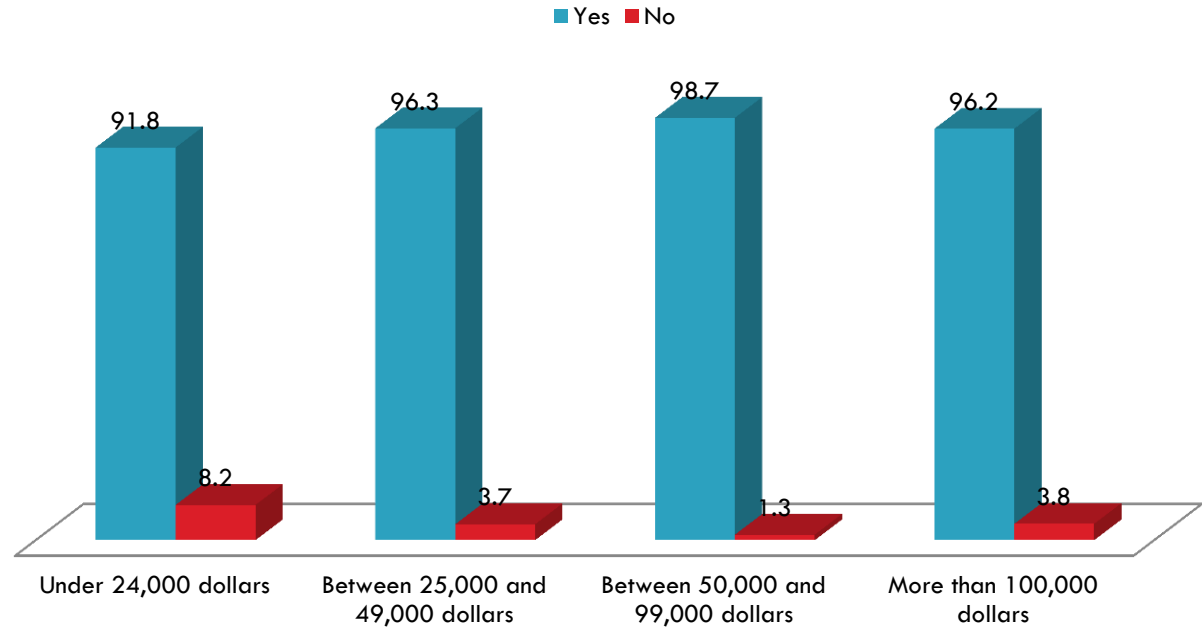
Did you watch
or Listen to
any of the
presidential
debates?

| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|-----|-------|------|--------|-------------------|-------------------|-------------------|-----------------|
| Yes | 95.0 | 95.5 | 94.6 | 90.0 | 95.3 | 96.7 | 93.9 |
| No | 5.0 | 4.5 | 5.4 | 10.0 | 4.7 | 3.3 | 6.1 |

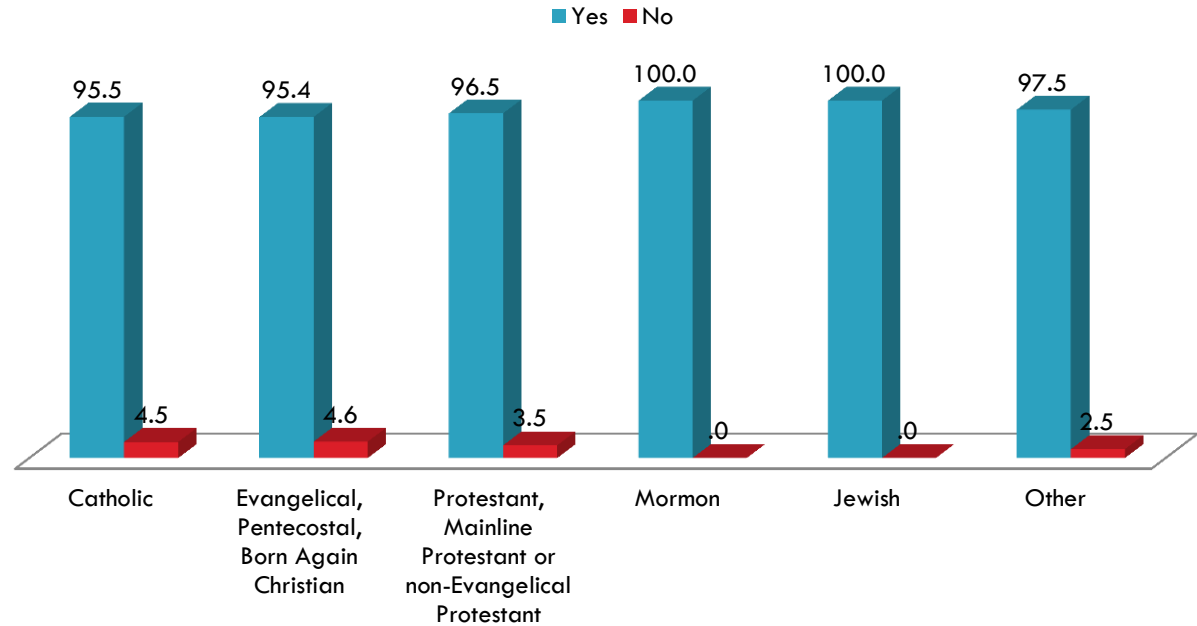
Did you watch
or Listen to
any of the
presidential
debates?



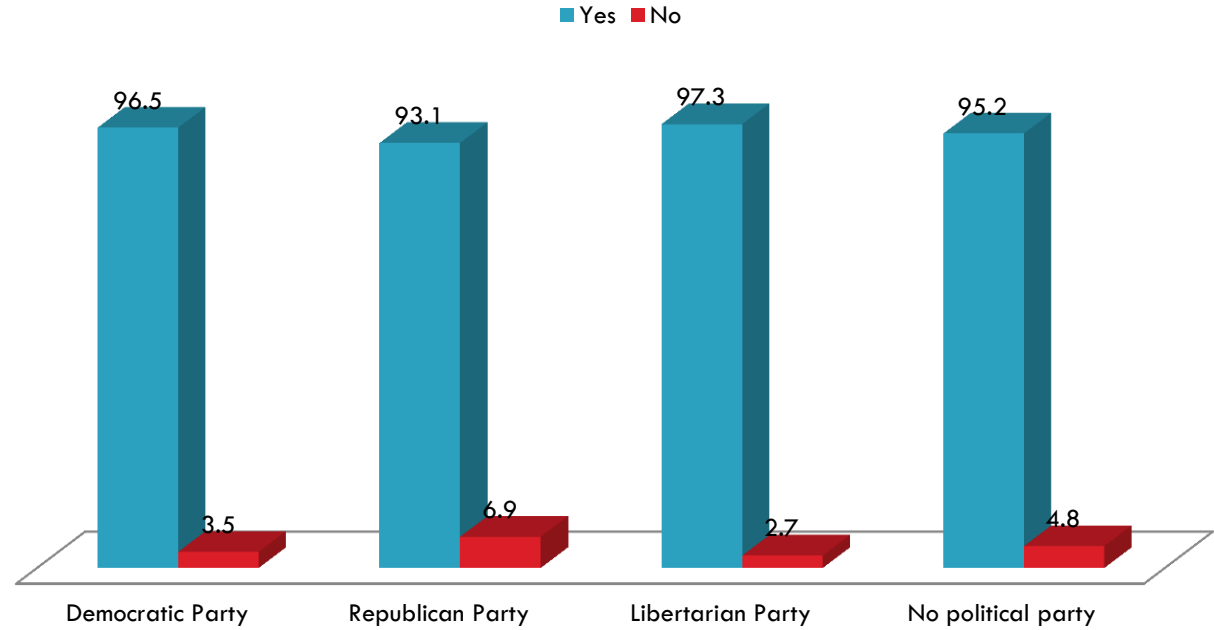
Did you watch
or Listen to
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presidential
debates?



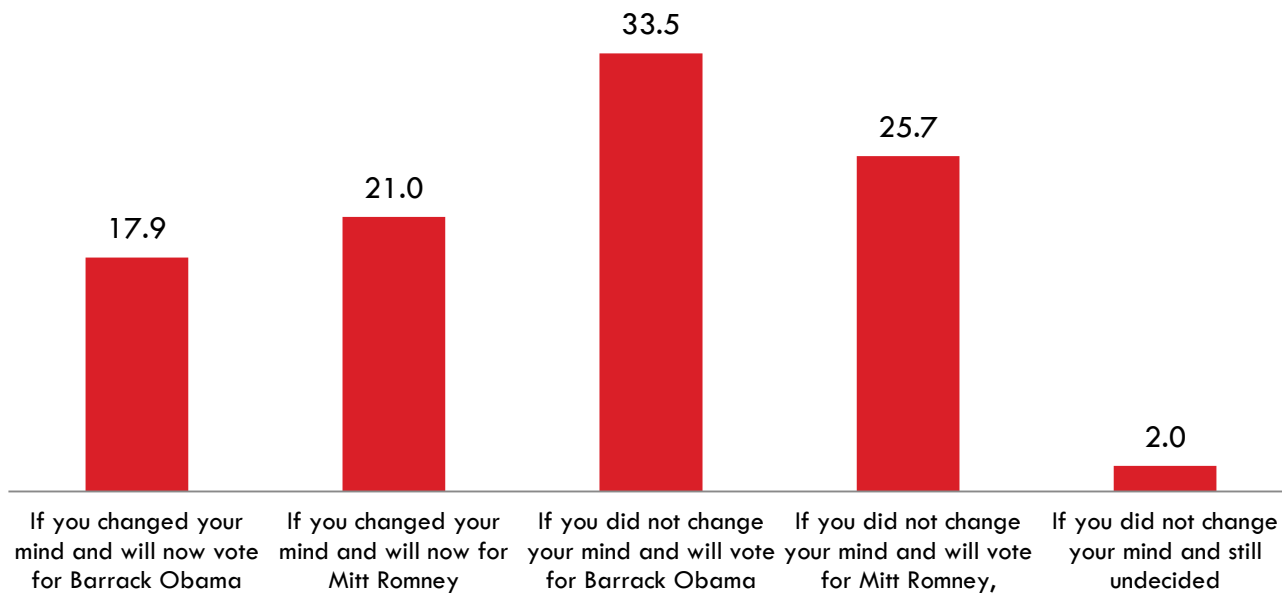
Did you watch
or Listen to
any of the
presidential
debates?



Did you watch
or Listen to
any of the
presidential
debates?



Q7: If you watched or listened to any of the debates, which of the following statements best describes your views?



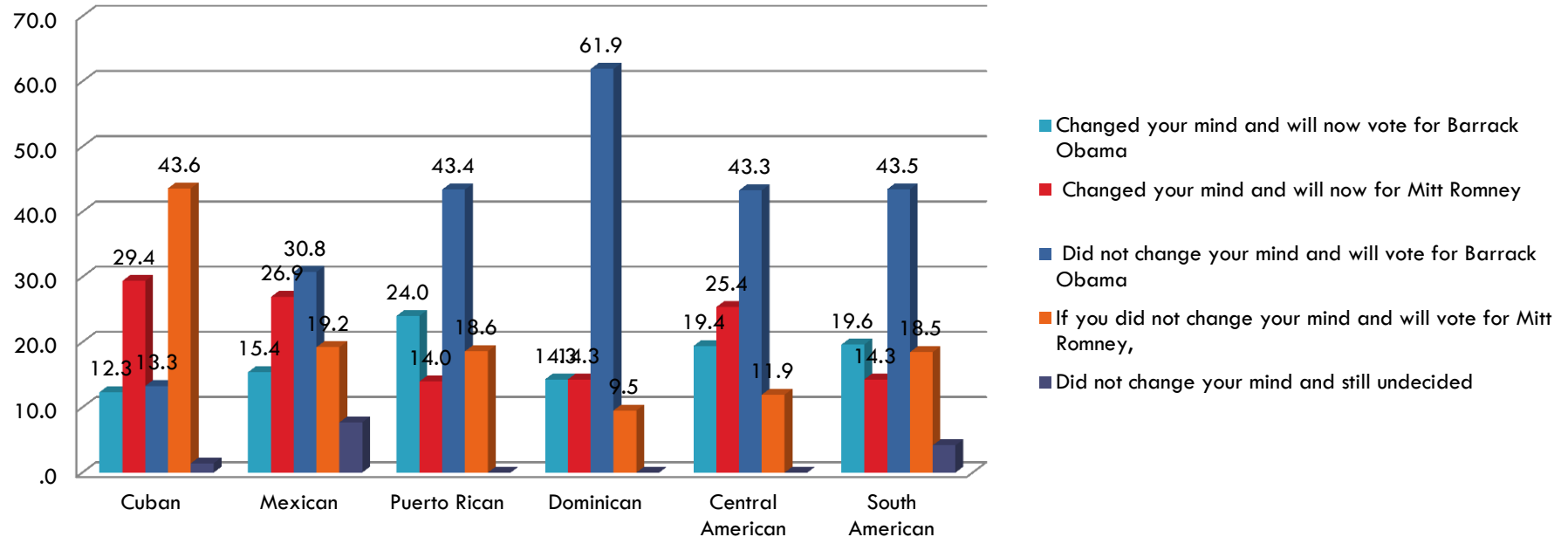
Q7: If you watched or listened to any of the debates, which of the following statements best describes your views?

| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|---|-------|------|--------|----------------|----------------|----------------|--------------|
| Changed your mind and will now vote for Barack Obama | 17.9 | 18.1 | 17.7 | 26.4 | 24.7 | 17.2 | 15.3 |
| Changed your mind and will now vote for Mitt Romney | 21.0 | 22.8 | 19.7 | 26.7 | 31.6 | 17.8 | 21.3 |
| Did not change your mind and will vote for Barack Obama | 33.5 | 34.8 | 32.6 | 33.5 | 25.5 | 34.8 | 33.8 |
| Did not change your mind and will vote for Mitt Romney, | 25.7 | 22.1 | 28.2 | 7.6 | 16.4 | 28.1 | 28.9 |
| Did not change your mind and still undecided | 2.0 | 2.2 | 1.8 | 5.8 | 1.8 | 2.2 | .8 |

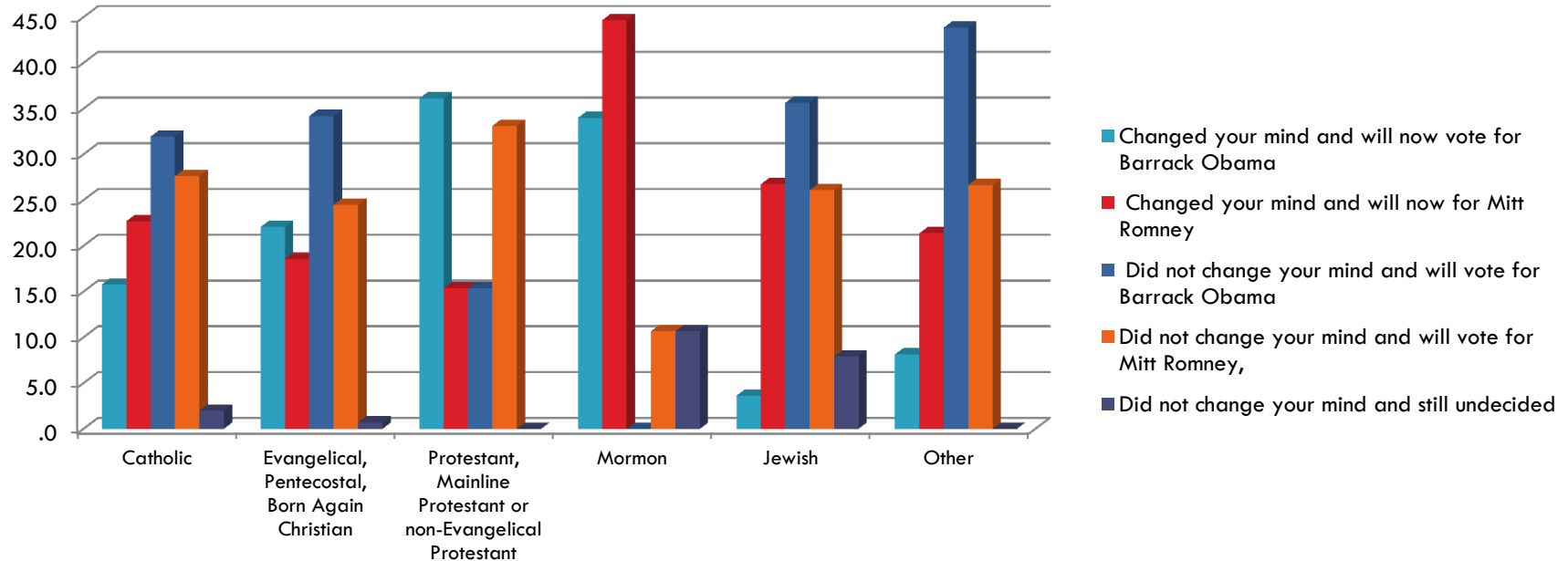
Q7: If you watched or listened to any of the debates, which of the following statements best describes your views?

| | Under 24,000 dollars | Between 25,000 and 49,000 dollars | Between 50,000 and 99,000 dollars | More than 100,000 dollars |
|--|----------------------|-----------------------------------|-----------------------------------|---------------------------|
| Changed your mind and will now vote for Barack Obama | 24.6 | 13.7 | 11.4 | 15.4 |
| Changed your mind and will now for Mitt Romney | 21.3 | 24.0 | 20.4 | 9.1 |
| Did not change your mind and will vote for Barack Obama | 33.8 | 32.0 | 32.7 | 42.4 |
| If you did not change your mind and will vote for Mitt Romney, | 18.2 | 28.4 | 32.9 | 32.5 |
| Did not change your mind and still undecided | 2.1 | 1.8 | 2.6 | .6 |

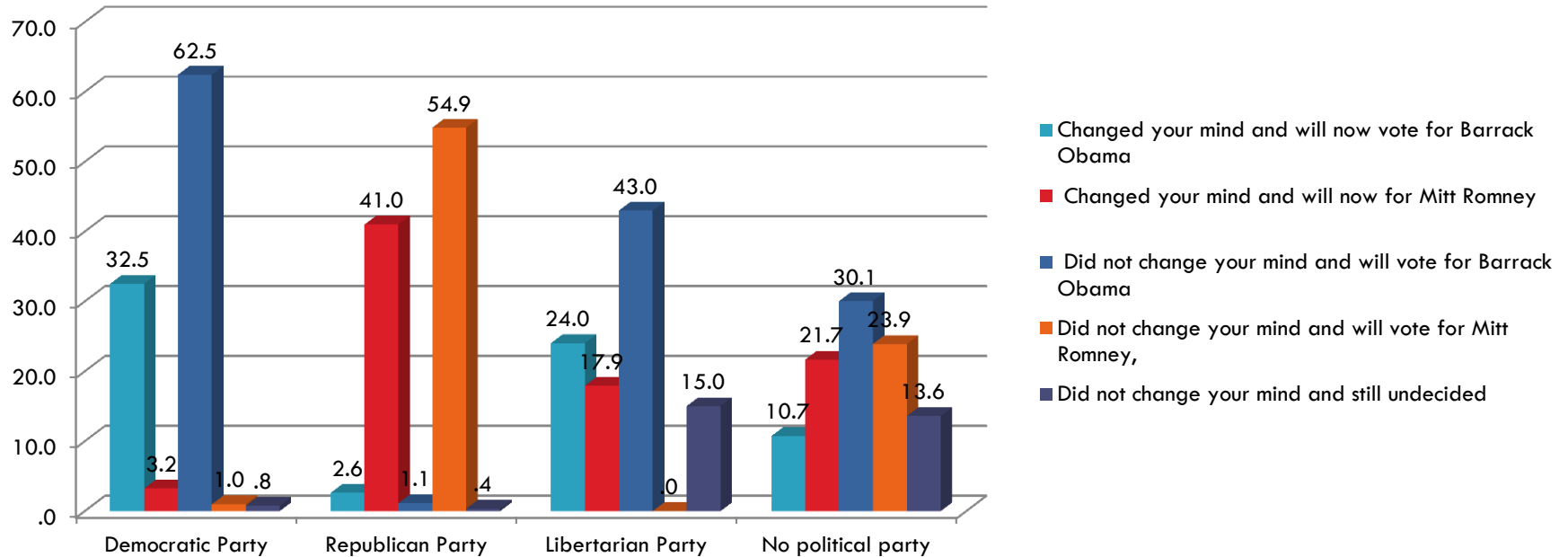
Q7: If you watched or listened to any of the debates, which of the following statements best describes your views?



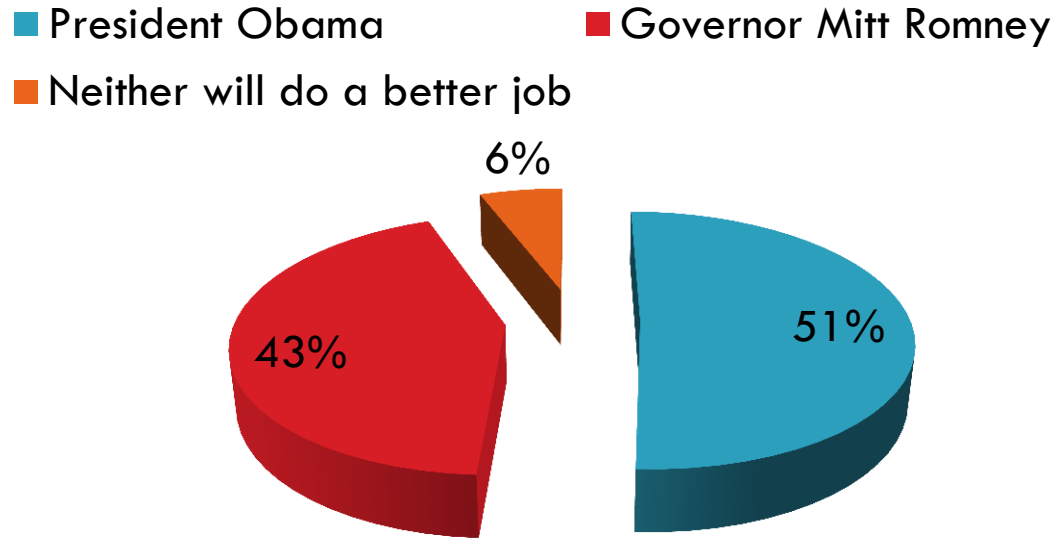
Q7: If you watched or listened to any of the debates, which of the following statements best describes your views?



Q7: If you watched or listened to any of the debates, which of the following statements best describes your views?



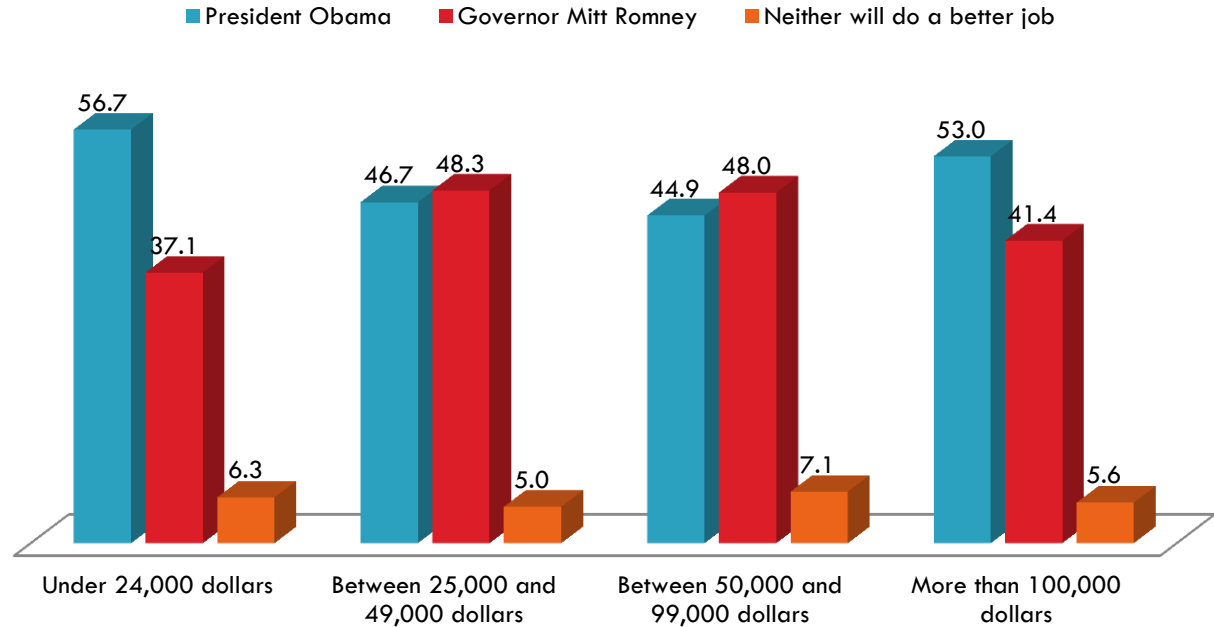
Who will do a better job at looking out for the best interests of the Latino community?



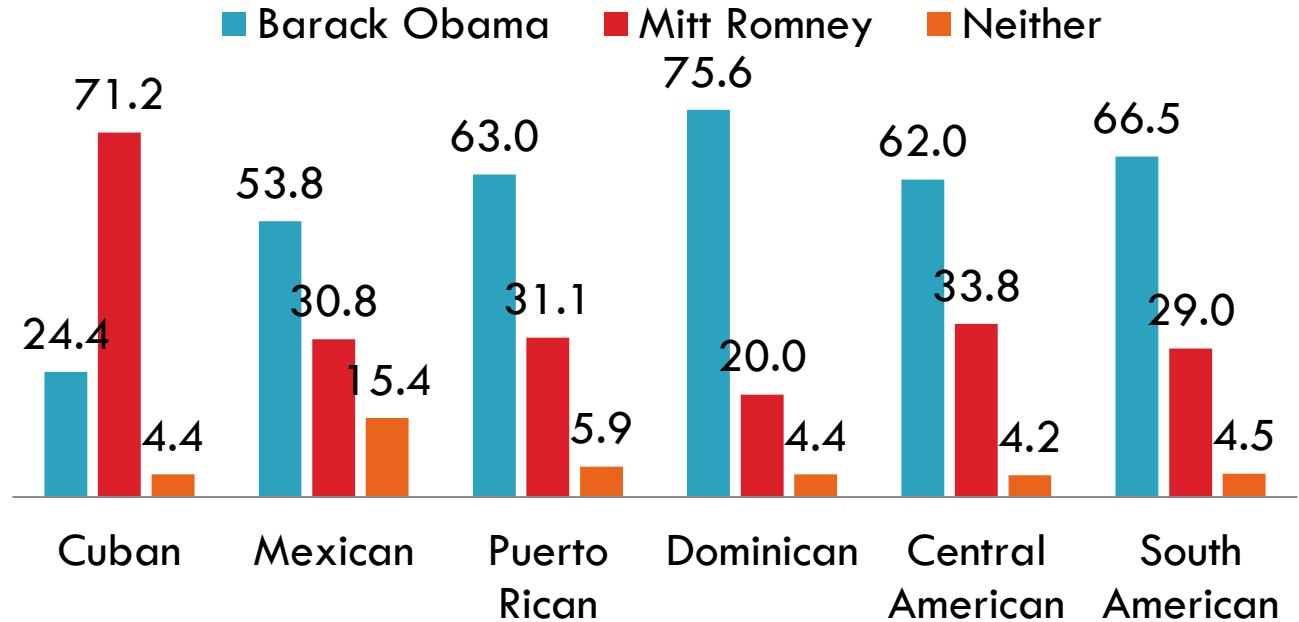
Who will do a better job at looking out for Latino Interests?

| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|------------------------------|-------|------|--------|----------------|----------------|----------------|--------------|
| President Obama | 50.8 | 54.1 | 48.5 | 63.7 | 45.5 | 52.6 | 46.8 |
| Governor Mitt Romney | 43.3 | 39.9 | 45.8 | 32.2 | 47.5 | 40.7 | 48.2 |
| Neither will do a better job | 5.8 | 6.0 | 5.7 | 4.1 | 7.0 | 6.6 | 5.0 |

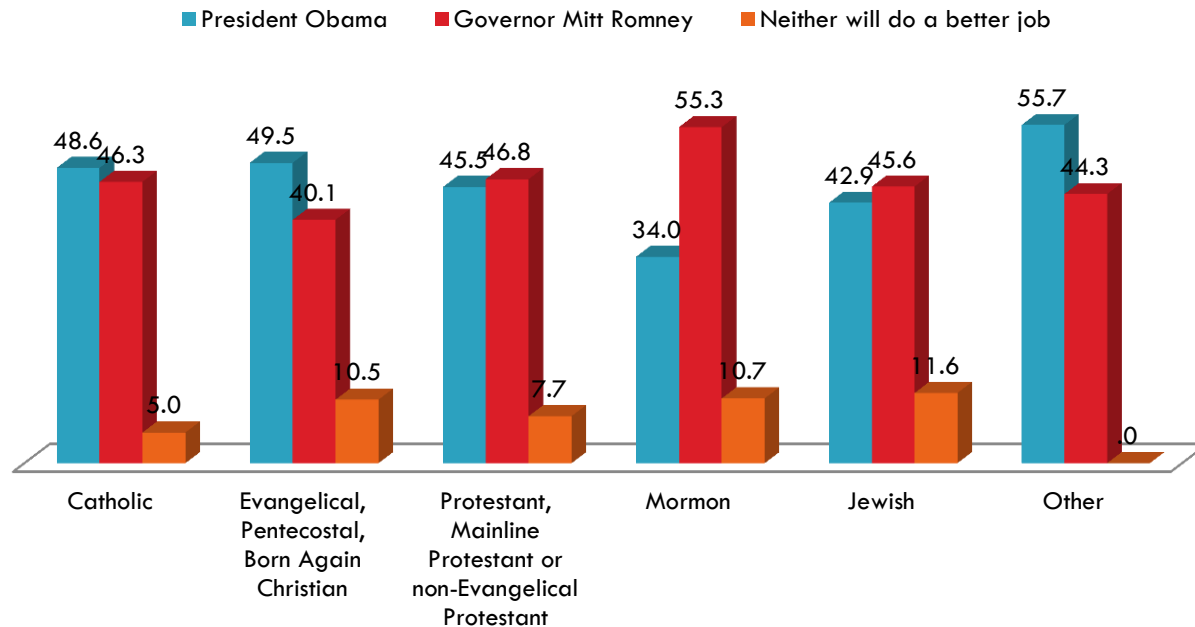
Who will do a better job at looking out for Latino interests?



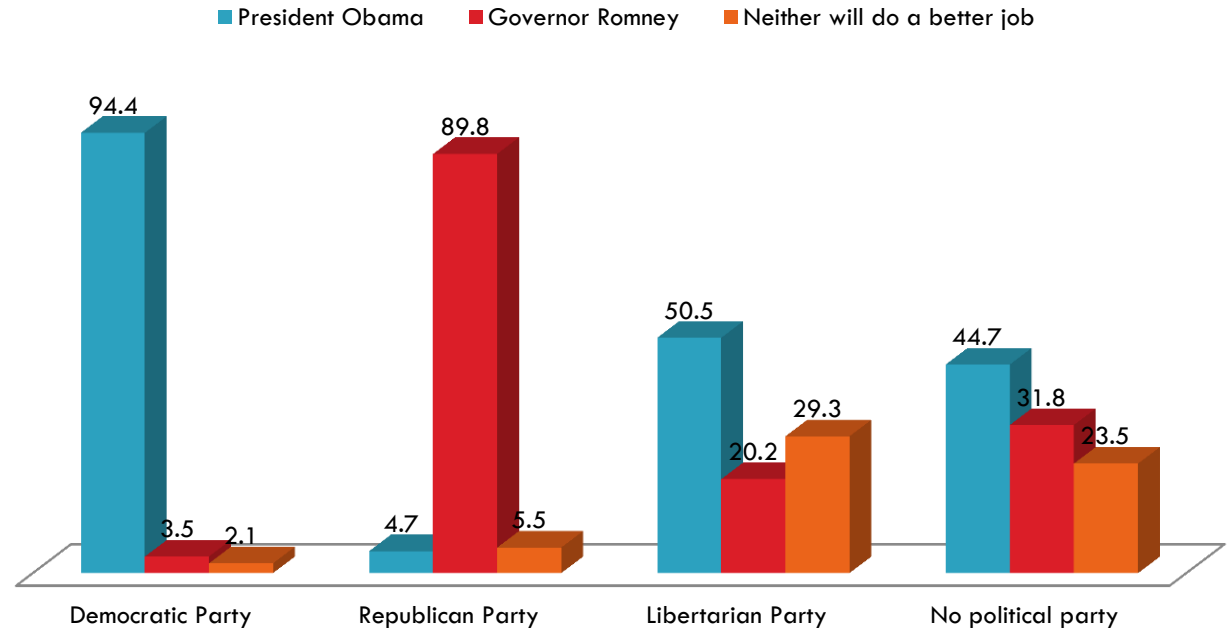
Who will do a better job at looking out for Latino interests?



Who will do a better job at looking out for Latino interests?

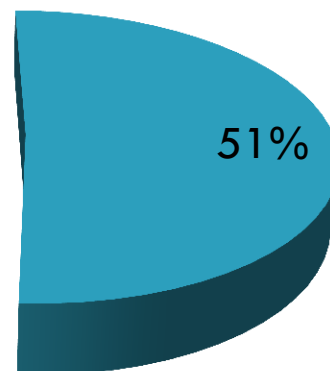
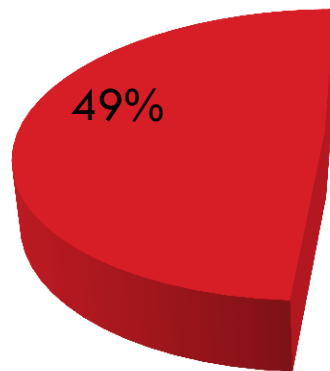


Who will do a better job at looking out for Latino interests?



Who will do a better job at fixing the economy?

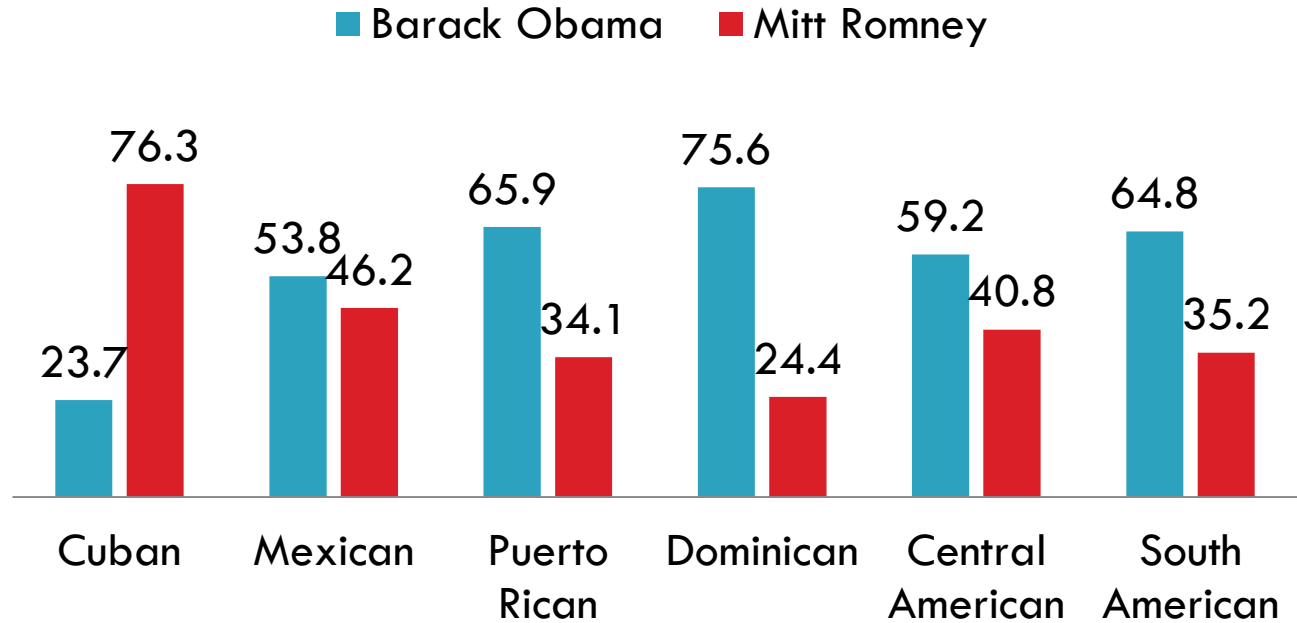
■ President Obama ■ Governor Mitt Romney



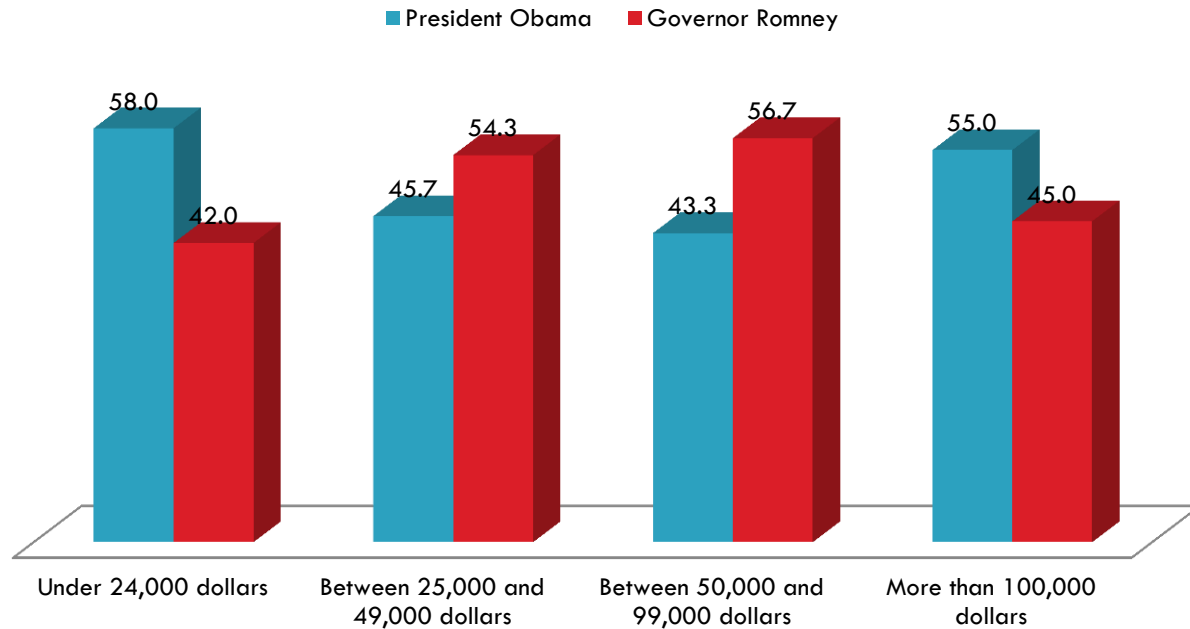


| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|----------------------------|-------|------|--------|-------------------|-------------------|-------------------|-----------------|
| President Obama | 50.9 | 51.7 | 50.3 | 60.2 | 50.2 | 52.7 | 46.6 |
| Governor Mitt Romney | 49.1 | 48.3 | 49.7 | 39.8 | 49.8 | 47.3 | 53.4 |

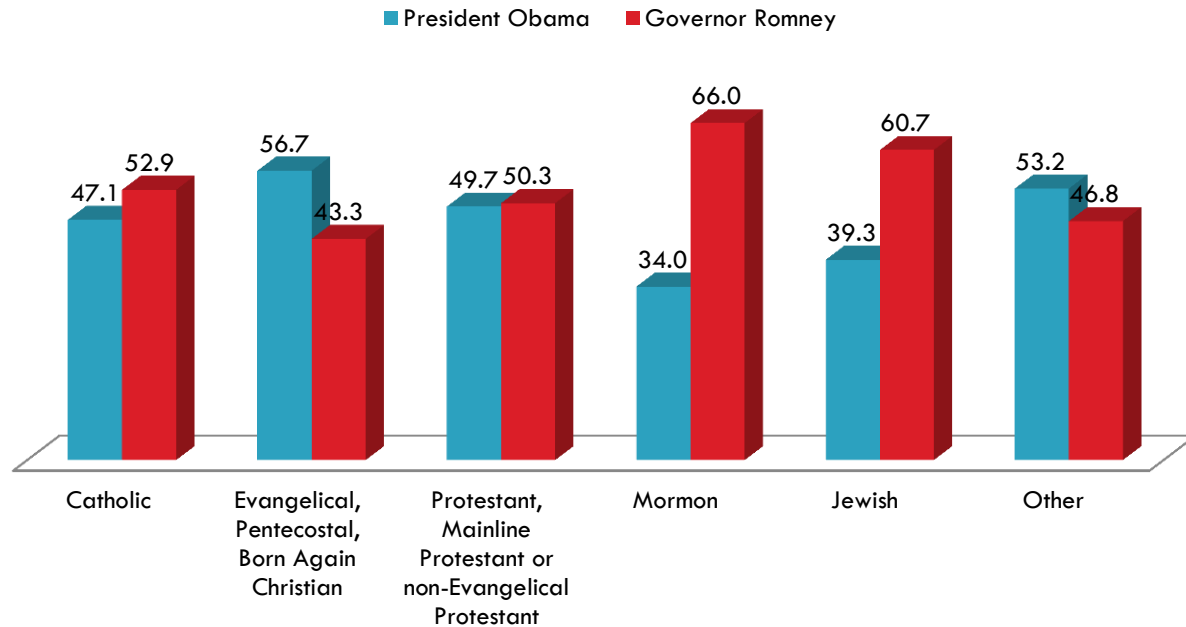
Who will do a better job at fixing the economy?



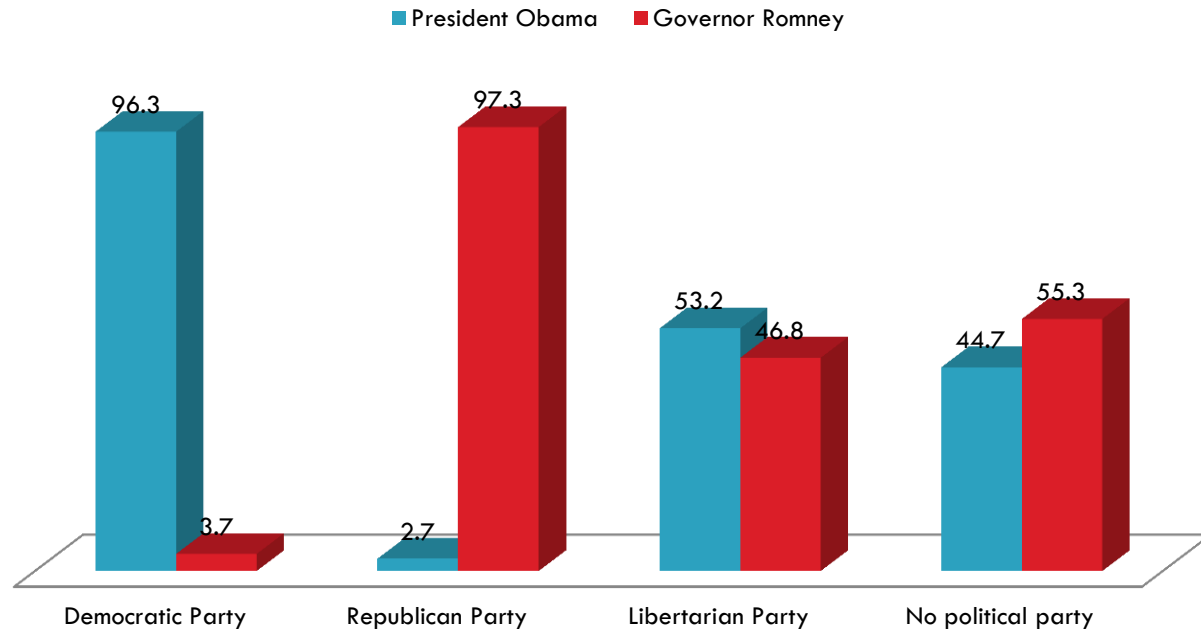
Who will do a better job at fixing the economy?



Who will do a better job at fixing the economy?

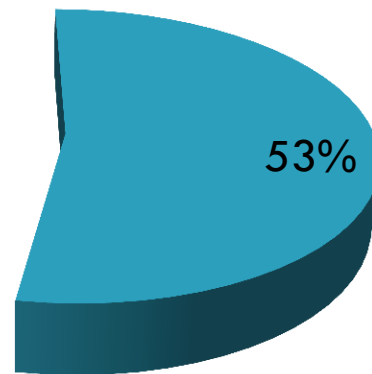
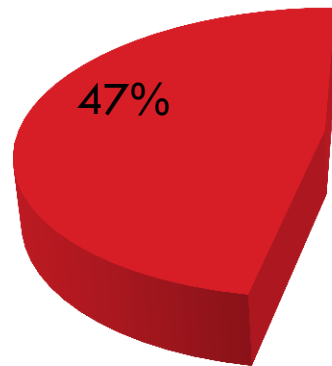


Who will do a better job at fixing the economy?



Who will do a better job at foreign policy?

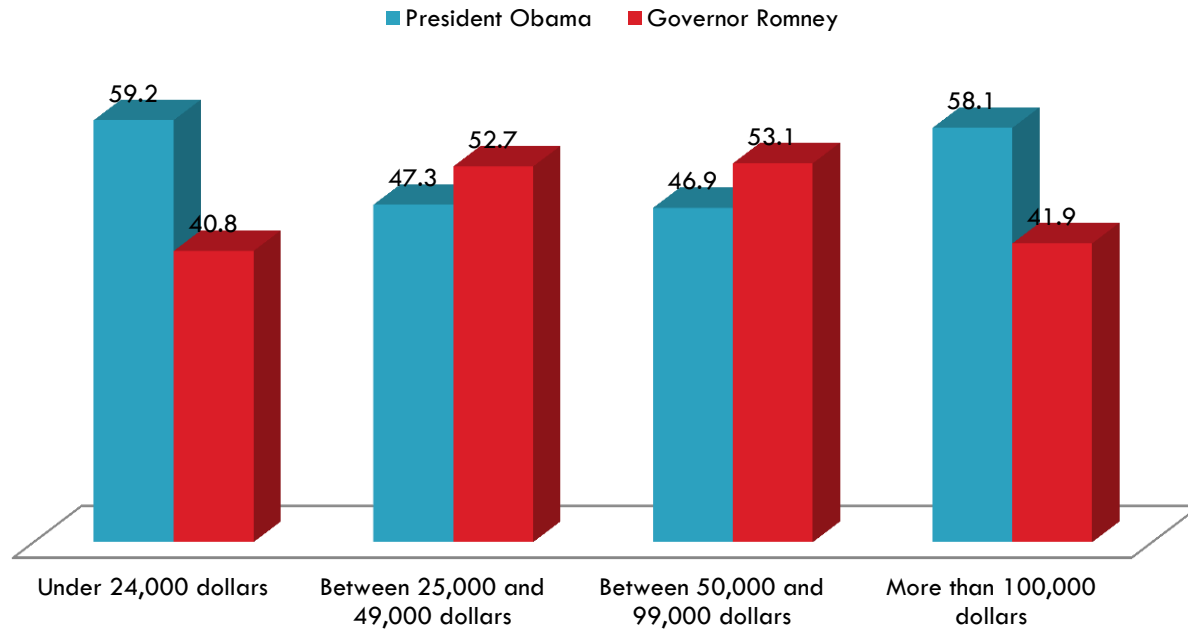
■ President Obama ■ Governor Mitt Romney



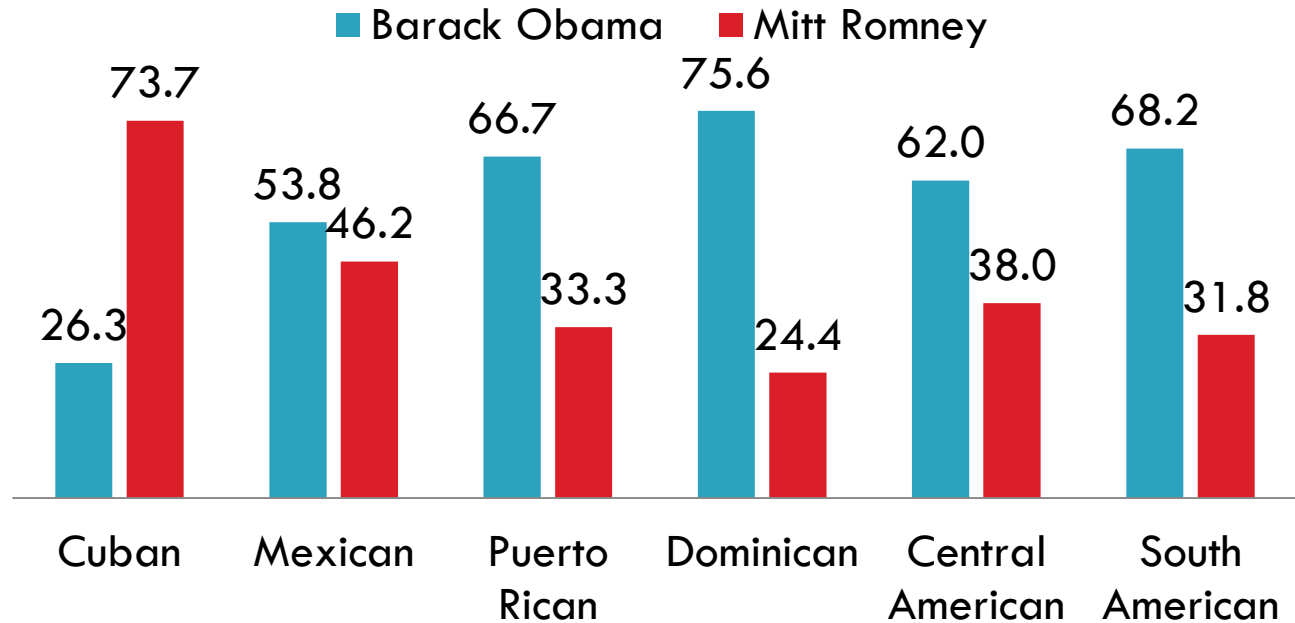
Who will do a better job at foreign policy?

| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|-----------------|-------|------|--------|----------------|----------------|----------------|--------------|
| President Obama | 52.8 | 54.2 | 51.8 | 63.8 | 47.8 | 55.4 | 48.1 |
| Governor Romney | 47.2 | 45.8 | 48.2 | 36.2 | 52.2 | 44.6 | 51.9 |

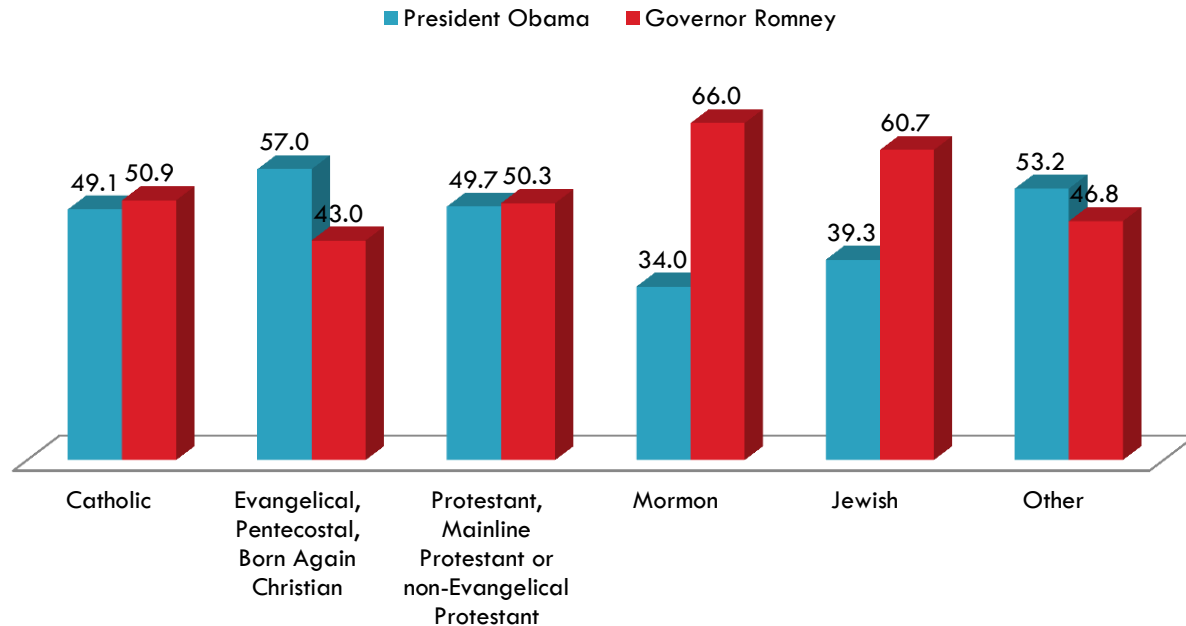
Who will do a better job at foreign policy?



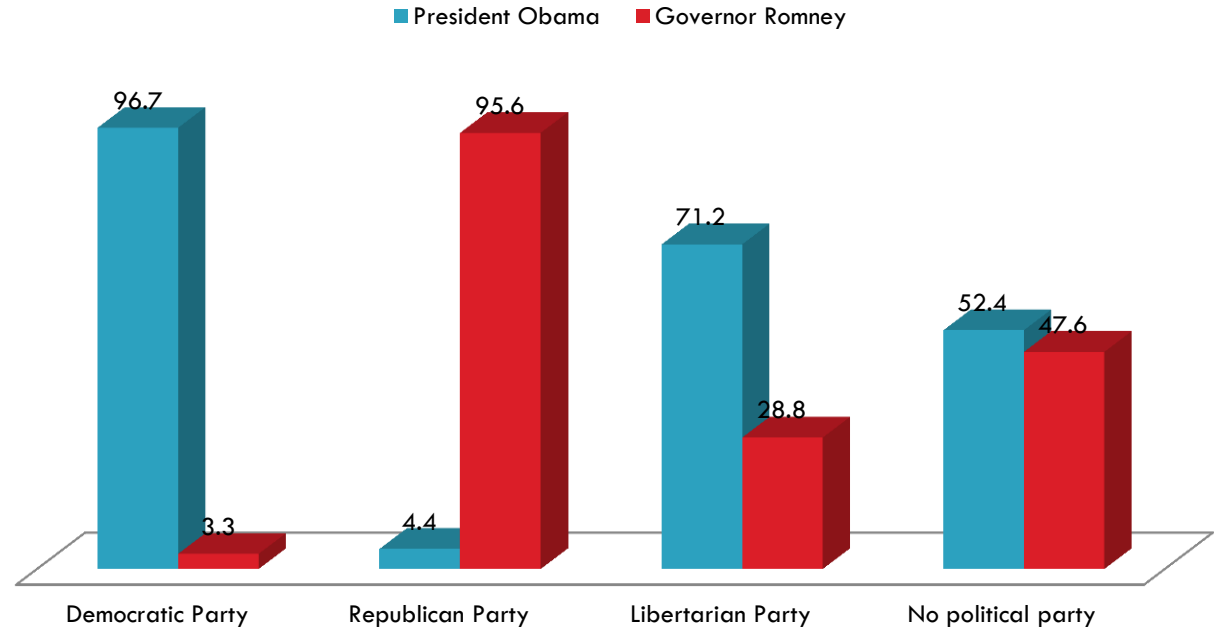
Who will do a better job at foreign policy?



Who will do a better job at foreign policy?



Who will do a better job at foreign policy?



Who will do a
better job at
immigration
reform?

Governor
Mitt Romney
47%



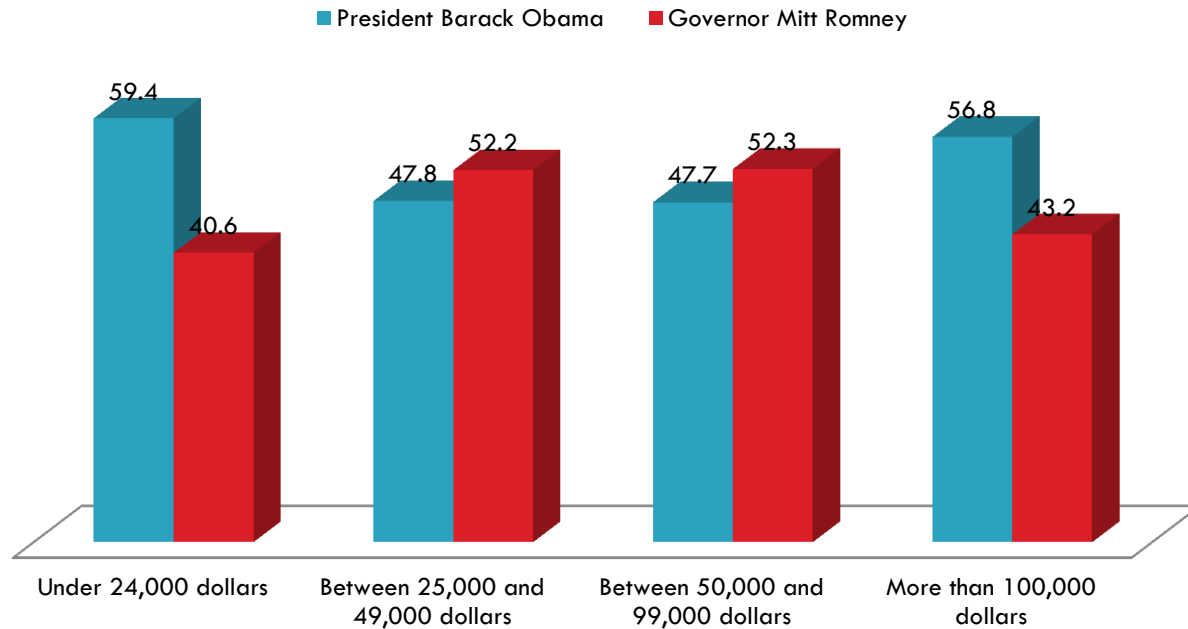
President
Barack
Obama
53%



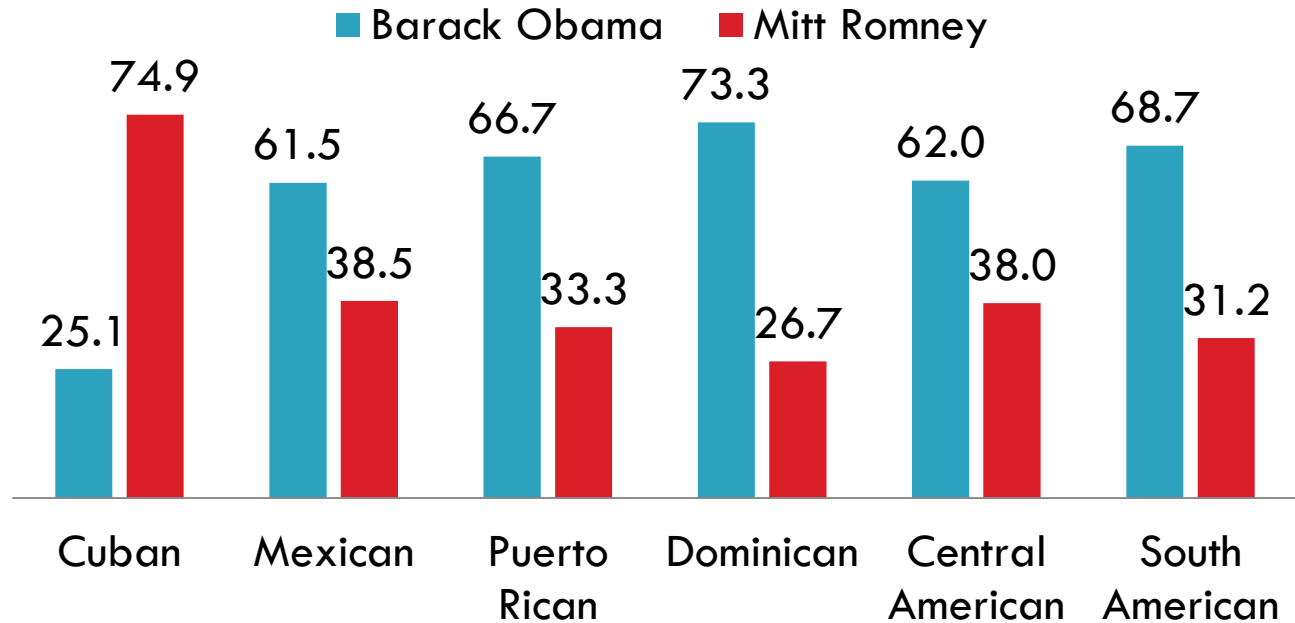
Who will do a better job at immigration reform?

| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|------------------------|-------|------|--------|----------------|----------------|----------------|--------------|
| President Barack Obama | 53.1 | 55.0 | 51.8 | 67.8 | 50.2 | 56.0 | 46.7 |
| Governor Mitt Romney | 46.9 | 45.0 | 48.2 | 32.2 | 49.8 | 44.0 | 53.3 |

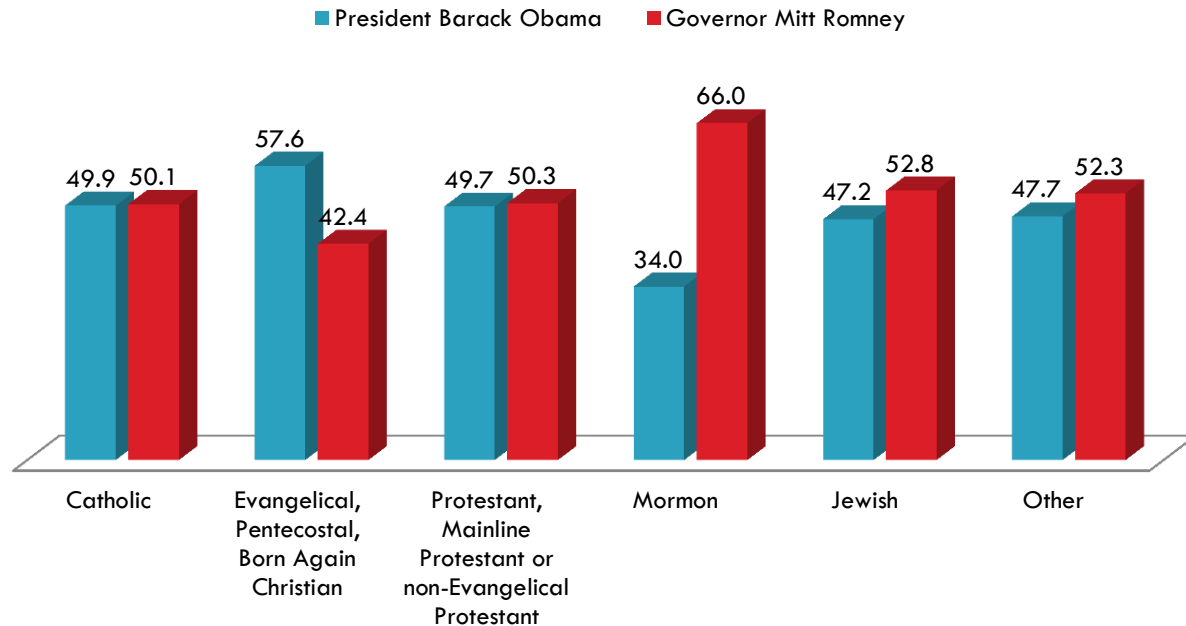
Who will do a better job at immigration reform?



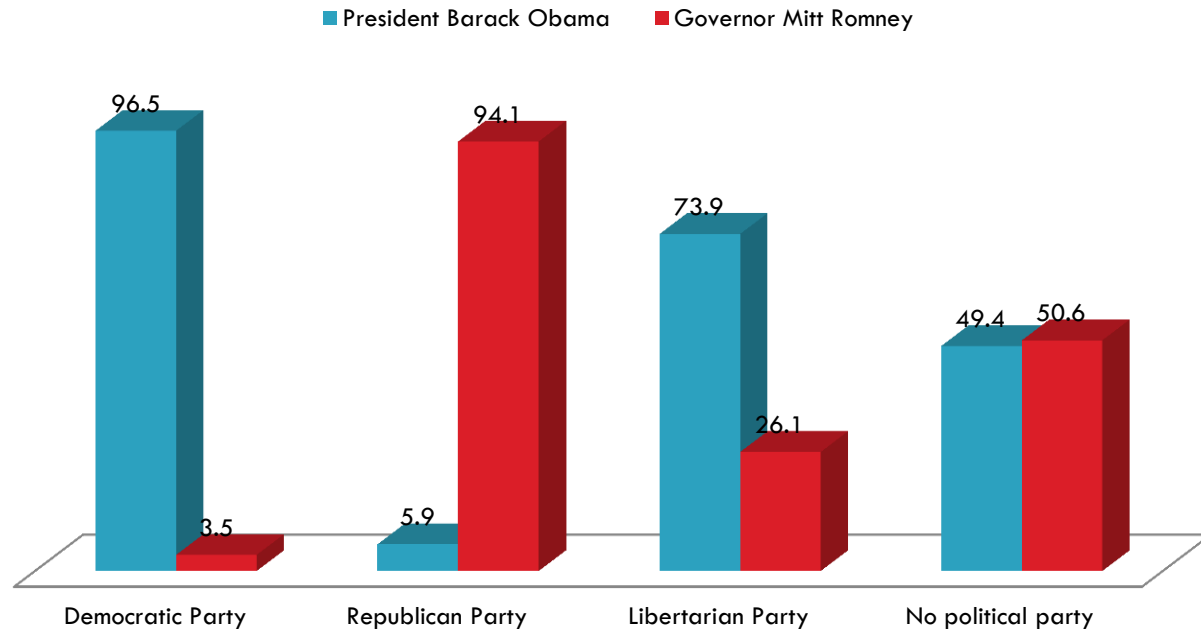
Who will do a better job at immigration reform?



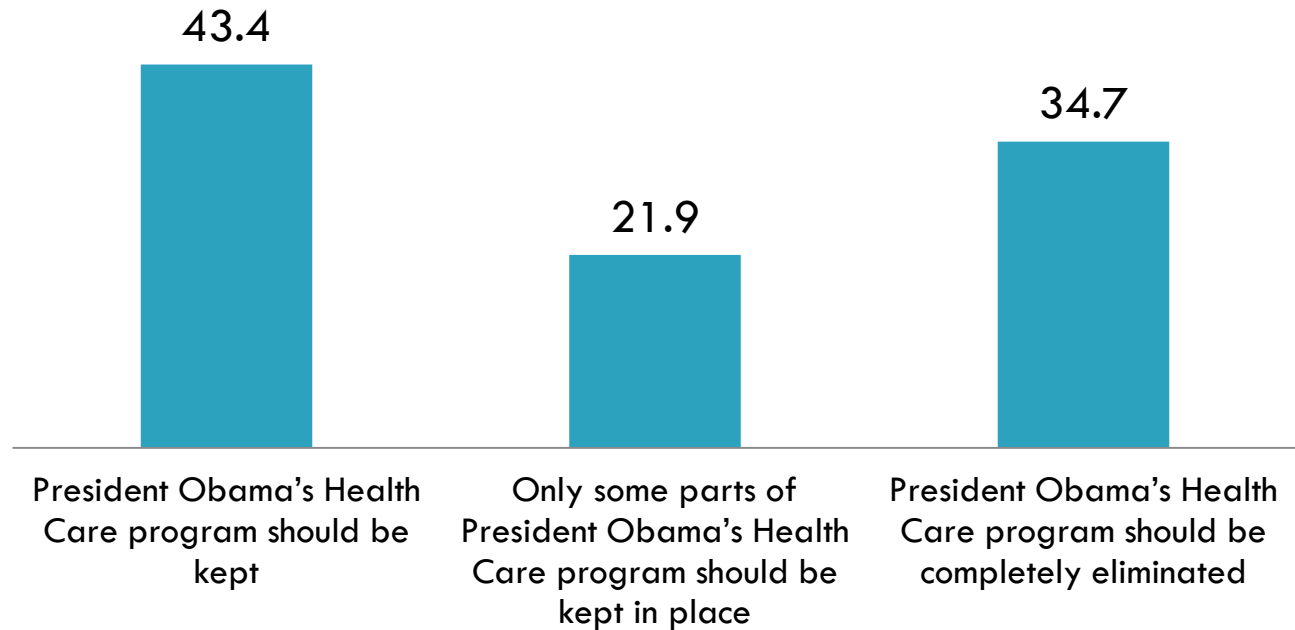
Who will do a better job at immigration reform?



Who will do a better job at immigration reform?



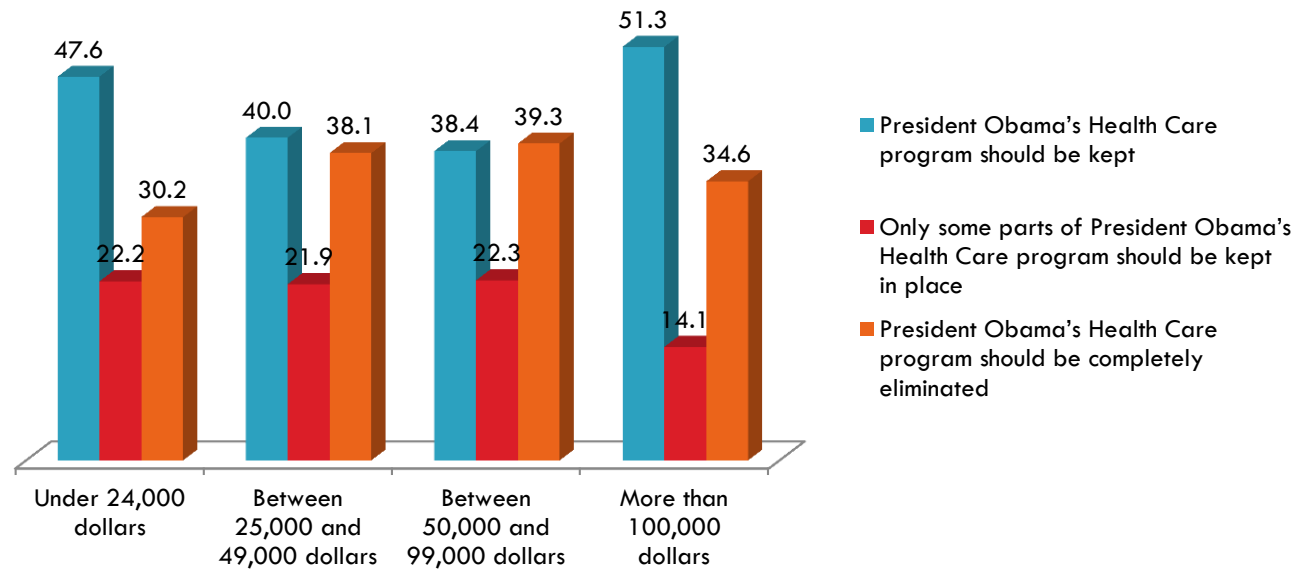
With which of the following statements do you most agree?



With which of the following statements do you most agree?

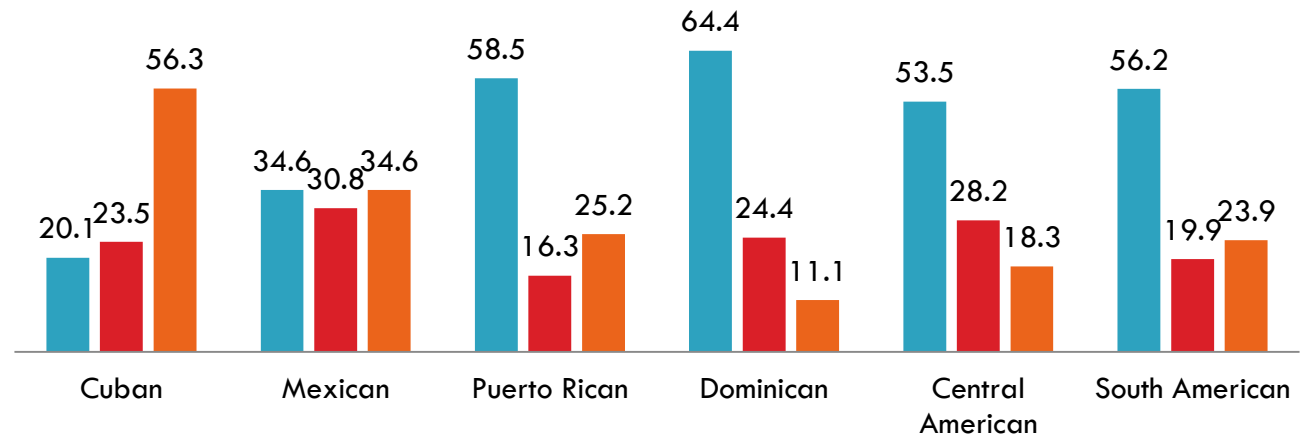
| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|--|-------|------|--------|----------------|----------------|----------------|--------------|
| President Obama's Health Care program should be kept | 43.4 | 48.0 | 40.2 | 39.8 | 39.6 | 45.1 | 43.2 |
| Only some parts of President Obama's Health Care program should be kept in place | 21.9 | 17.3 | 25.1 | 37.1 | 26.1 | 22.0 | 17.1 |
| President Obama's Health Care program should be completely eliminated | 34.7 | 34.7 | 34.7 | 23.1 | 34.3 | 33.0 | 39.7 |

With which of the following statements do you most agree?

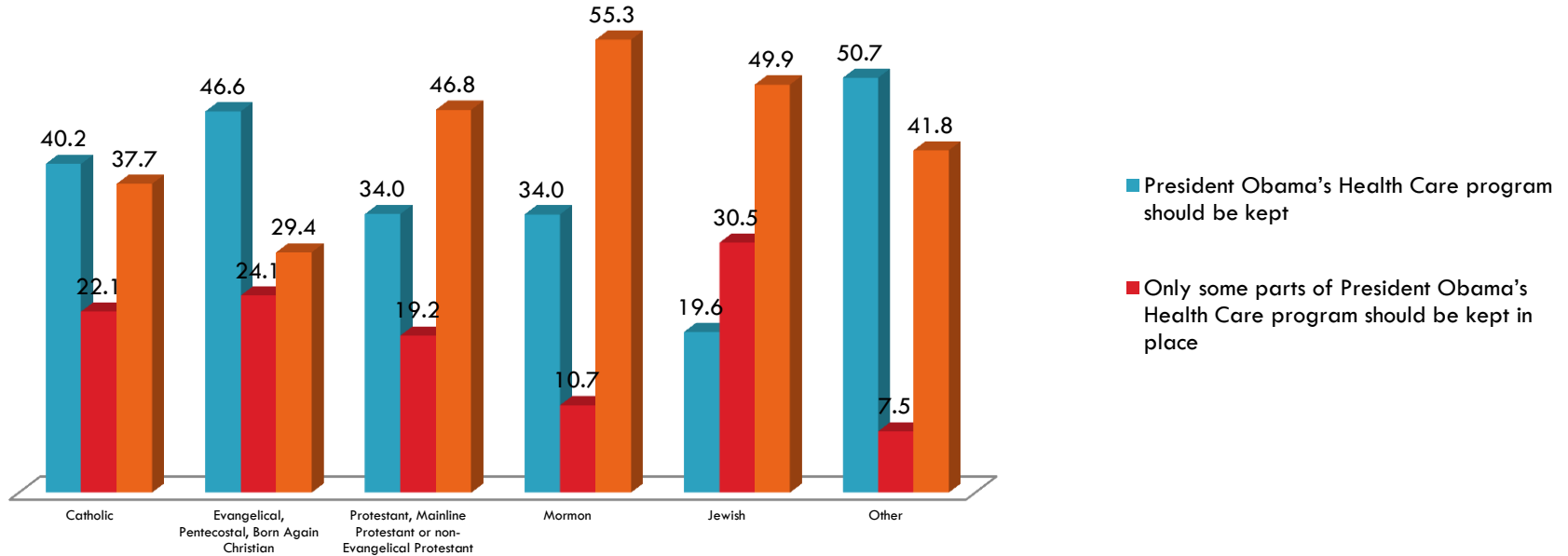


With which of the following statements do you most agree?

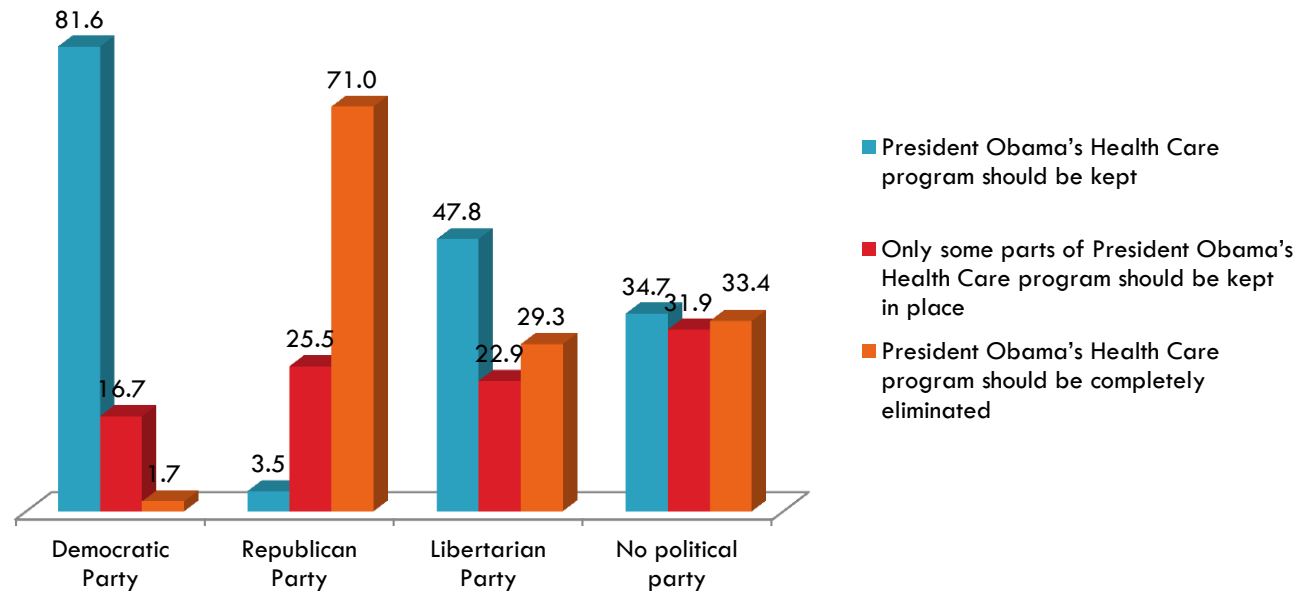
- President Obama's Health Care program should be kept in place
- Only some parts of President Obama's Health Care program should be kept in place
- President Obama's Health Care program should be completely eliminated



With which of the following statements do you most agree?

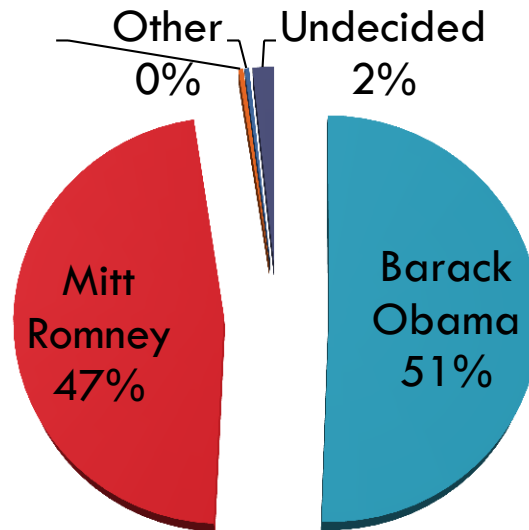


With which of the following statements do you most agree?



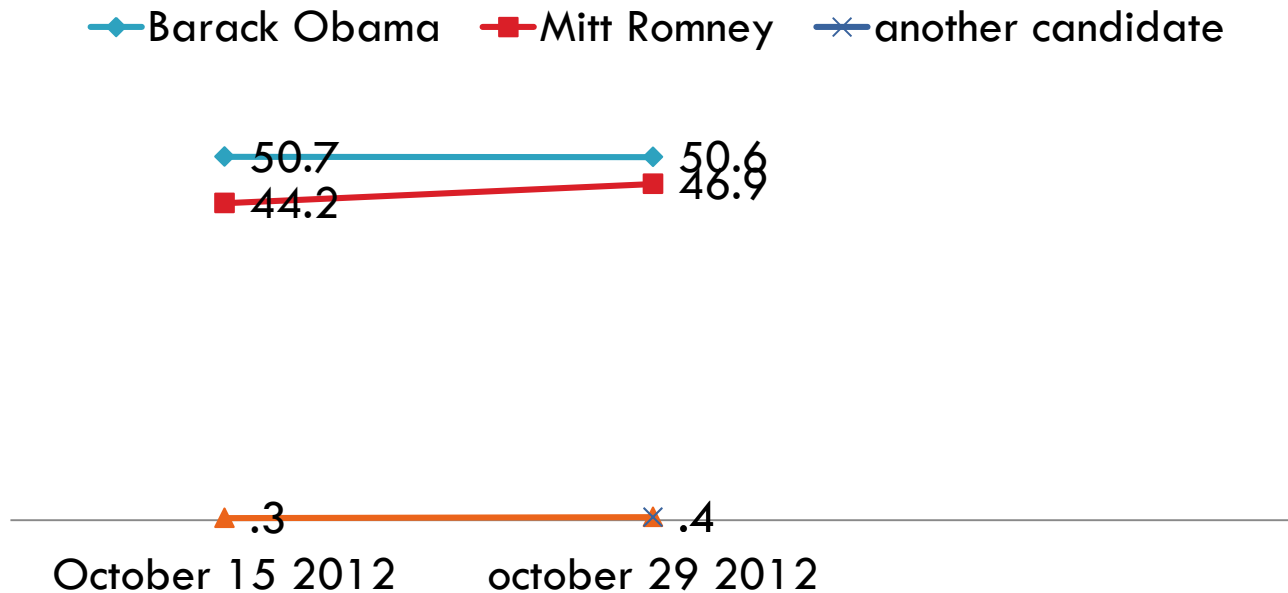
If the elections for President of the United States were held today for whom would you vote?

Gary Johnson
0%



Support for Romney grew among Florida Hispanics since October 15.

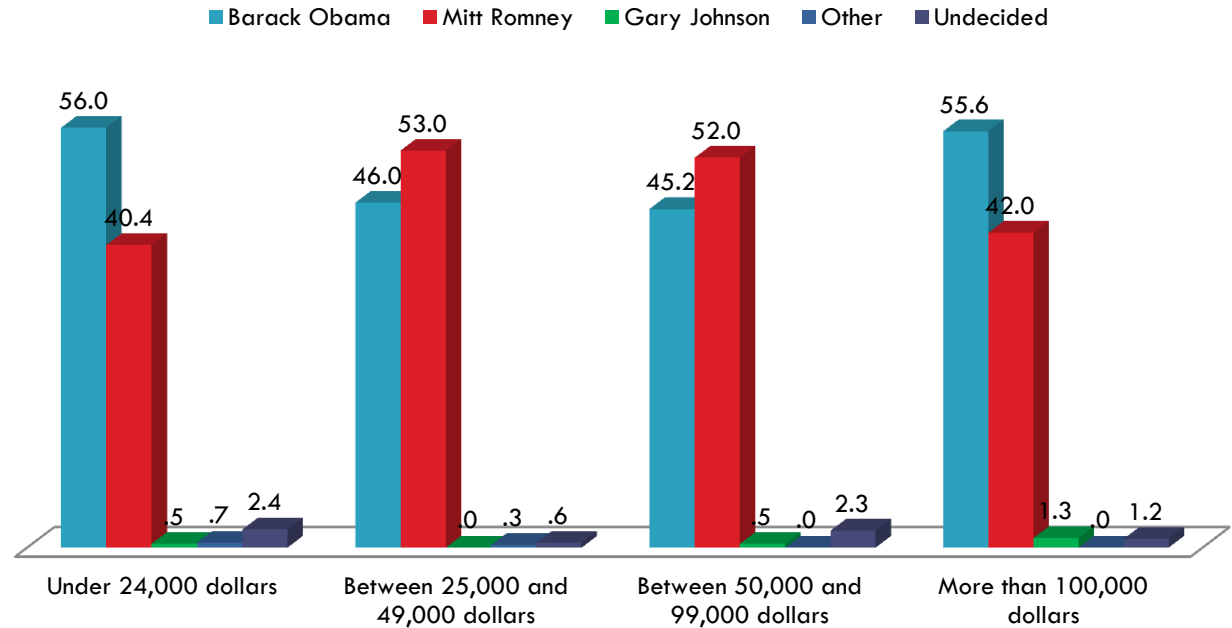
Q13. If the elections for President of the United States were held today for whom would you vote?



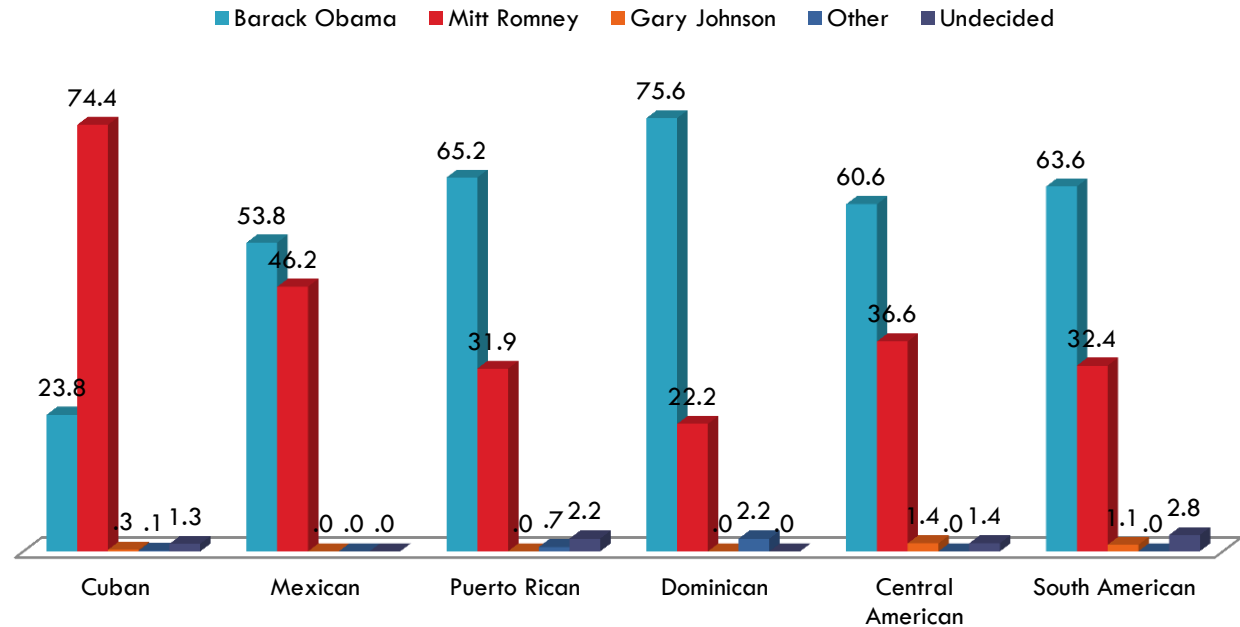
Q13. If the elections for President of the United States were held today for whom would you vote?

| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|--------------|-------|------|--------|----------------|----------------|----------------|--------------|
| Barack Obama | 50.6 | 52.1 | 49.6 | 62.1 | 47.1 | 52.9 | 45.9 |
| Mitt Romney | 46.9 | 46.3 | 47.4 | 36.2 | 50.5 | 43.7 | 52.6 |
| Gary Johnson | .4 | .5 | .3 | 1.2 | .0 | .6 | .1 |
| Other | .4 | .1 | .5 | .0 | 1.2 | .5 | .1 |
| Undecided | 1.7 | 1.0 | 2.2 | .5 | 1.2 | 2.4 | 1.2 |

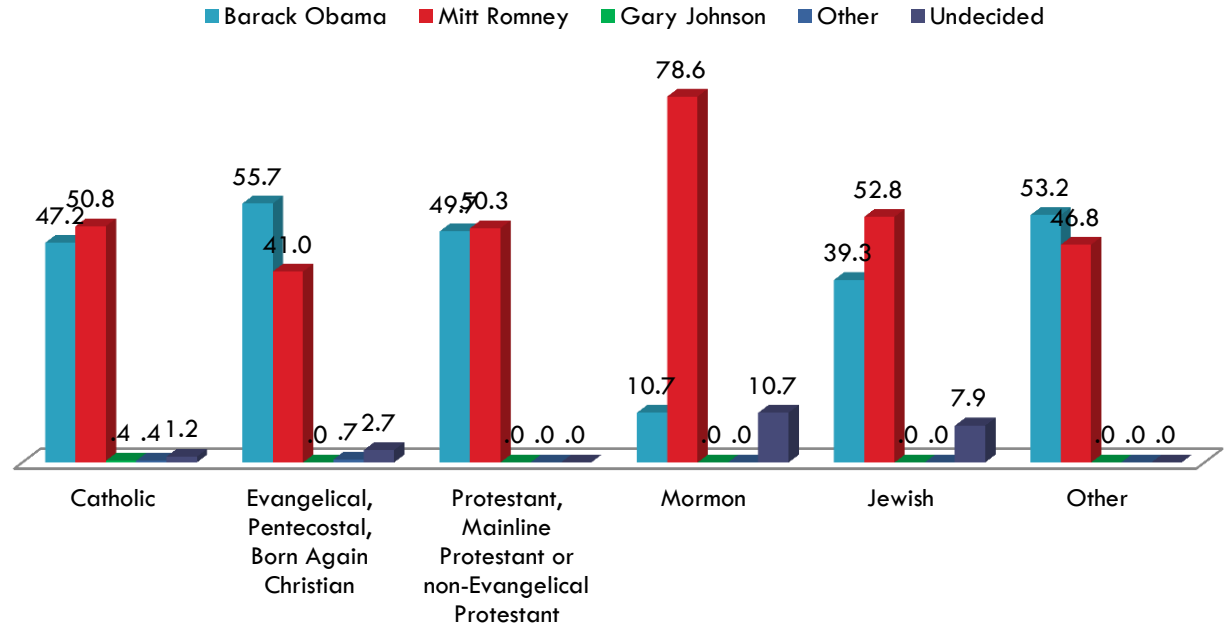
If the elections for President of the United States were held today for whom would you vote?



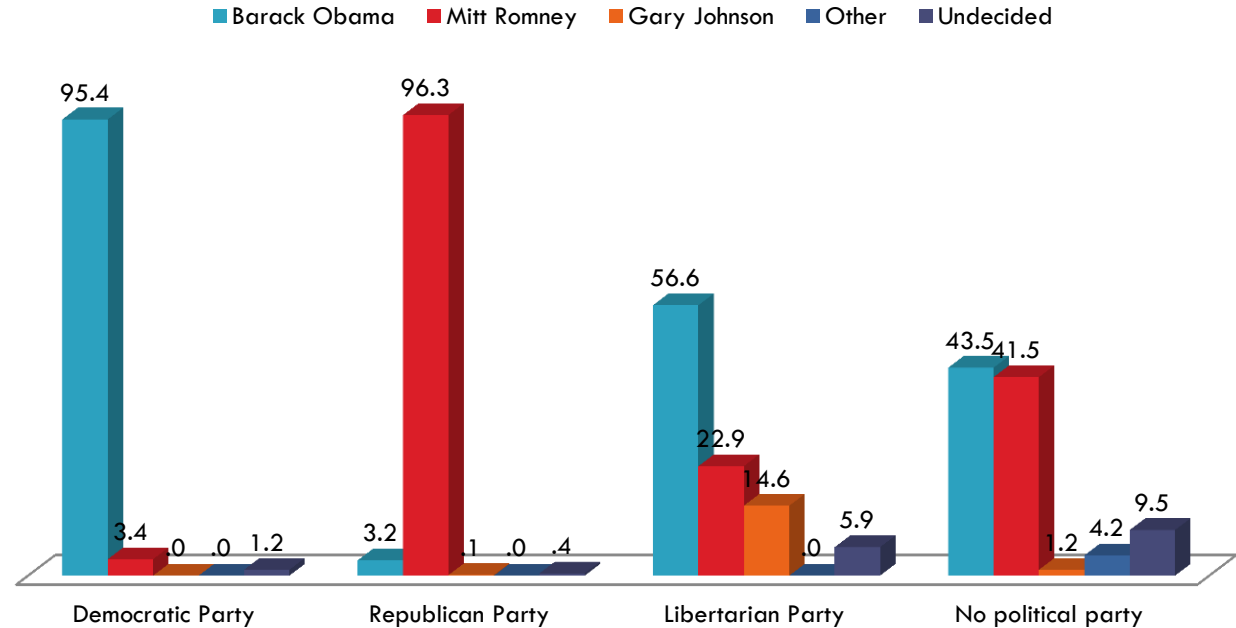
If the elections for President of the United States were held today for whom would you vote?



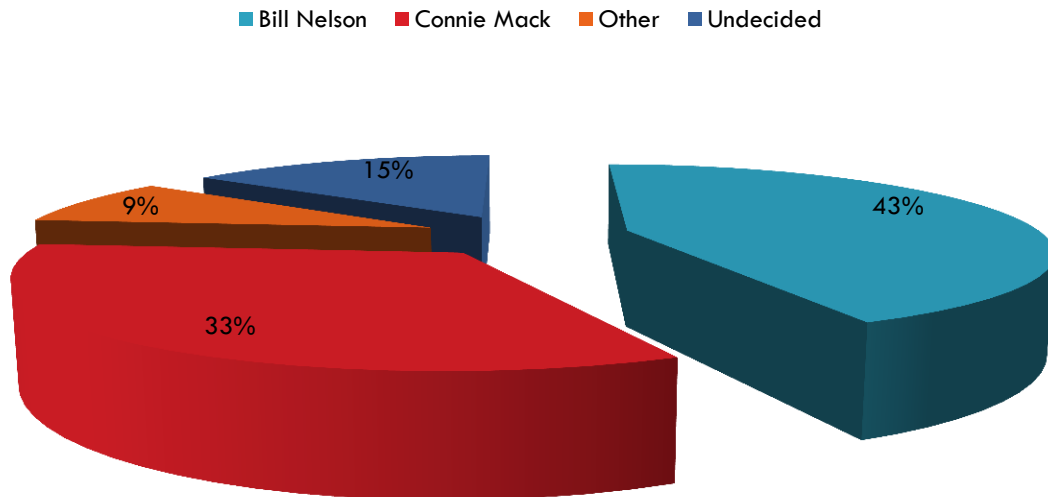
If the elections for President of the United States were held today for whom would you vote?



If the elections for President of the United States were held today for whom would you vote?



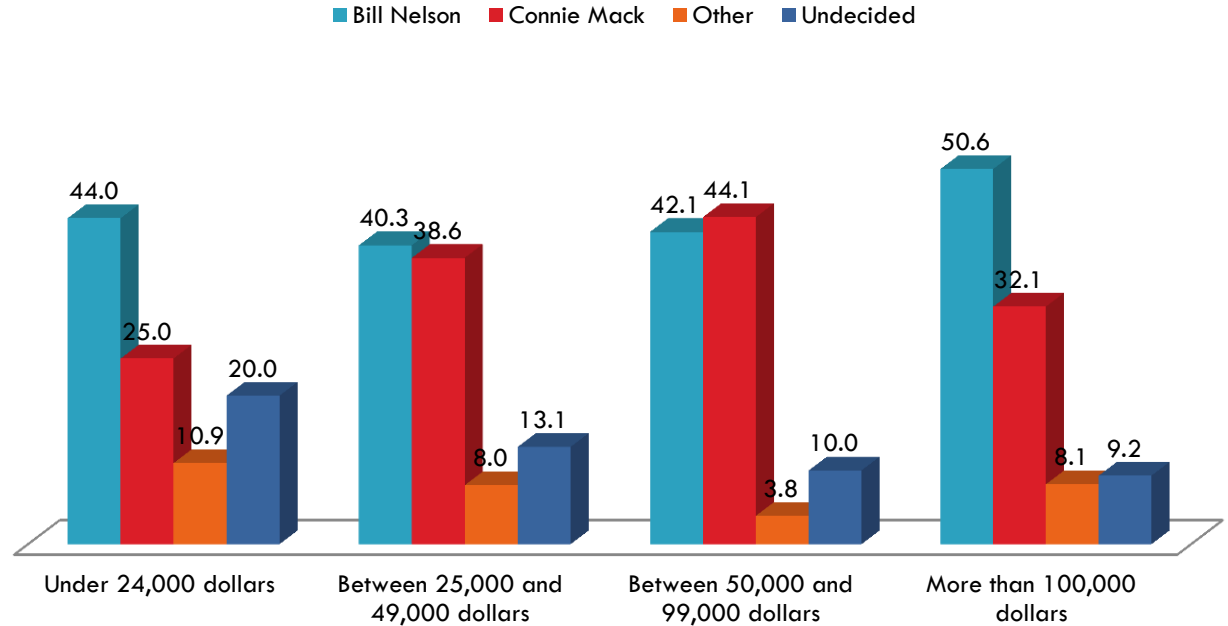
If the elections
for the US
Senate were
held today,
for whom
would you
vote?



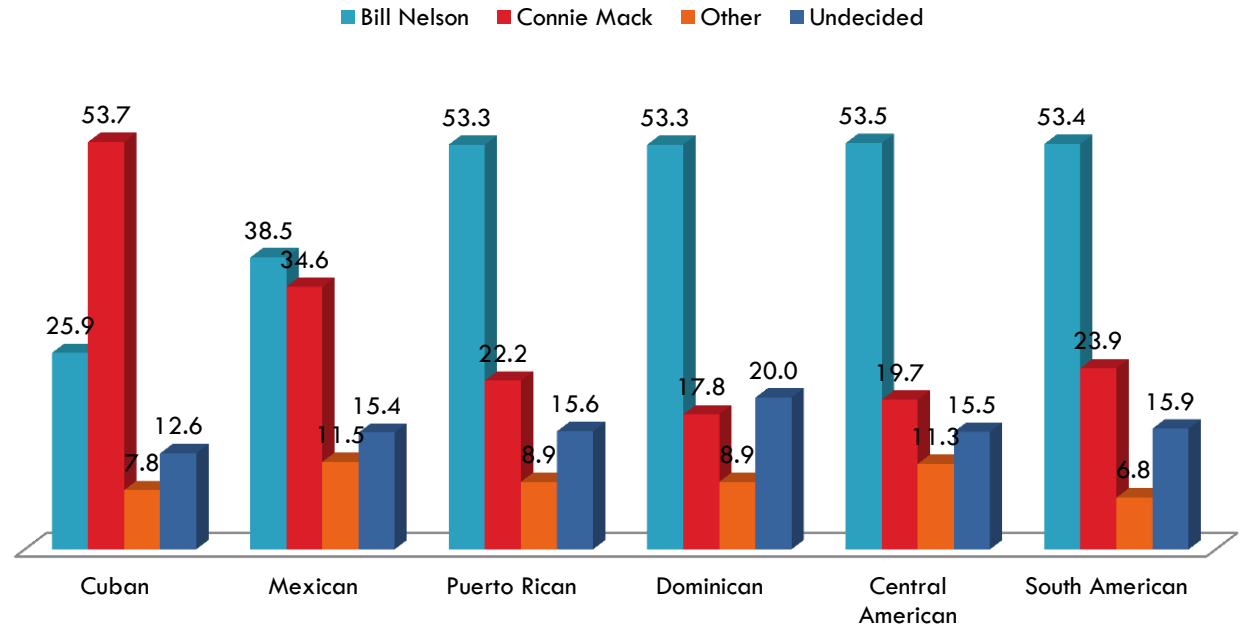
If the elections for the US Senate were held today, for whom would you vote?

| | Total | Male | Female | 18 to 24 years | 25 to 40 years | 41 to 65 years | More than 65 |
|-------------|-------|------|--------|----------------|----------------|----------------|--------------|
| Bill Nelson | 43.1 | 48.5 | 39.3 | 48.2 | 43.1 | 43.4 | 41.6 |
| Connie Mack | 33.4 | 35.5 | 31.9 | 24.5 | 34.8 | 30.6 | 38.8 |
| Other | 8.6 | 7.3 | 9.4 | 13.9 | 7.5 | 7.8 | 8.5 |
| Undecided | 14.9 | 8.6 | 19.3 | 13.4 | 14.5 | 18.2 | 11.1 |

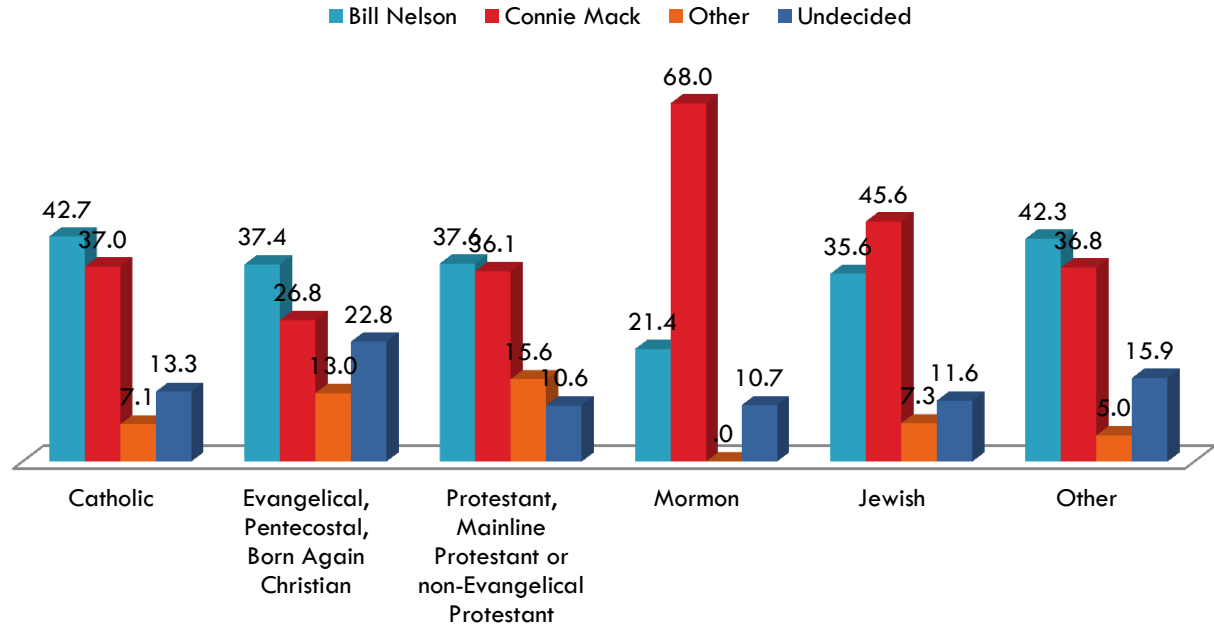
If the elections for the US Senate were held today, for whom would you vote?



If the elections for the US Senate were held today, for whom would you vote?



If the elections for the US Senate were held today, for whom would you vote?



If the elections for the US Senate were held today, for whom would you vote?

