WHAT is the TAG Project?
The TAG Project stands for THE ART OF GIVING – an innovative annual giving campaign with the mission to assist children in some of the world’s neediest countries.

Each spring, the FIU Art + Art History Department, as part of our contribution to FIU’s Global Learning Initiative, is dedicating itself to encouraging members of our diverse South Florida community to join together in raising funds, developing awareness, and creating cool wearable art ...all with the same goal: helping kids in need around the world.

HOW is the TAG Project different this year?
We could simply collect cash and send a check to a charity. Instead, the TAG Project will provide hundreds of underprivileged kids, without even the most basic supplies of clothing and shoes, with amazing new pairs of durable Converse sneakers - each personally adorned with original artistic designs by the TAG Team.

WHERE will the TAG Project sneakers be distributed?
In 2011, The TAG Project is dedicating itself to helping provide 500 pairs of shoes to children ages 1-17 currently residing in three orphanages in Haiti - a country still struggling to pick up the pieces from the devastating earthquake it suffered over a year ago. After we collect the decorated shoes from various TAG Project events this spring, we will be sending them to Haiti in June with FIU Wertheim College of Medicine faculty member Dr. Pilar Martin, and her team. Dr. Martin has a long standing relationship of providing regular medical care to the children living in these 3 particular orphanages which are located in and near Port au Prince, Haiti.

WHO is on our TAG Team?
The TAG Team is our diverse group of talented and passionate volunteer artists comprised of students, faculty, and staff from FIU and, of course, students from local elementary and high schools, youth centers and cultural organizations.
WHO is responsible for the TAG Project?
FIU’s Art & Art History Department is spearheading this special program, but it can not happen without YOU !!!

HOW can you get involved?
Well, we need new SHOES and LOTS of them!!!
- You can either purchase pairs of white kids and adult sized Converse All Star canvas sneakers and bring them to the event for us to decorate

OR simply donate the funds to sponsor this project. A contribution of as little as $20.00 will help buy at least one pair of sneakers us to decorate and send to Haiti.

Contributions will help us purchase additional sneakers, art supplies and cover shipping costs to Haiti.

- Checks should be made out to: The FIU Foundation (referencing Shoes for Haiti on the memo) and send check to:

FIU College of Architecture & The Arts
Attn: Kelly Brady/Shoes for Haiti
11200 SW 8th Street – PCA Bldg Room 271B – Miami, FL 33199

- Or you can contribute online at http://news.fiu.edu/fiuhaiti/

For more information about the TAG Project and to find out about how YOU can become a part of our TAG Team: please contact Kelly Brady at FIU-College of Architecture & The Arts (305) 348-2531 kbradyru@fiu.edu