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Florida's
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Sandra Cires is
one of Florida's
top-grossing YouTube
entrepreneurs. p.70



Spotting Pitfalls

Professor
**Miriam
Weismann**
FIU

Miriam Weismann practiced law for 30 years. For the first half of her career, she was a white-collar criminal defense

and tax lawyer. Then, she switched sides, becoming an assistant U.S. Attorney, first in Brooklyn, then New Jersey. Later, she was named the U.S. Attorney in the Southern District of Illinois.

Weismann also did doctoral coursework in legal history from Northwestern University and held adjunct law professorships there and at Washington University in St. Louis. Those credentials and her experience as an entrepreneur have bolstered her role as a professor and the academic director of the health care MBA program at Florida International University. Weismann is a clinical professor of business law and

tax in the school of accounting, and teaches in the MBA and master's of accounting programs, with a specialty in tax policy and fraud investigation in the forensics track.

The health care MBA concentration holds tremendous promise in a changing regulatory landscape, she says. Though hospitals today are driven by data analytics, fraud, abuse and a lack of regulatory compliance are common.

Weismann also teaches courses

that involve dealing with fraud, waste and abuse, legislation, regulation and reimbursement. A voluntary program she started will take students around the world to study comparative health care systems. They'll emerge with an advanced certificate in global health care administration.

"Nobody's doing this," she says, "Our program is really getting to the heart of what our health care MBA students need to be doing."



Miriam Weismann started a program that takes students around the world to study other health care systems.